

12/6/2023 | 5:00 PM

**MUNICIPAL SERVICES CENTER, COUNCIL COMMITTEE ROOM
3600 TREMONT ROAD**

If you are joining through Zoom, please click the link below to join the meeting:

<https://us06web.zoom.us/j/86807531925?pwd=RmhsbnhVQ0JMaU1ua0ord05GQzVDQT09>

Meeting ID: 868 0753 1925

Passcode: 522639

Join by Phone: 877-853-5257

- 1. Call to Order/Roll Call/Excused Absences**
- 2. Approval of Minutes**
 - a. Approve November 1, 2023 Cultural Arts Commission Meeting Minutes
- 3. New Business**
 - a. 2023 Work Plan Update
 - b. 2024 Draft Work Plan
- 4. Updates & Reports**
 - a. Cultural Arts Division Report
- 5. Adjournment**

Wednesday, November 1, 2023 | 5:00 pm

Council Committee Room

Also livestreamed via ZOOM

CALL TO ORDER

Meeting was called to order by Chair Kemper at 5:28 pm

Members Present:

X	Barry Baughman		Devon Oser
	Aparna Dial	X	Martin Spencer
X	Kristan Hastrich		Judy Yesso
X	Rebecca Kemper		

Staff Present:

X	Arts Manager Jodi Osborne
X	Park Development and Arts Superintendent Jeff Anderson
X	Parks and Recreation Director Debbie McLaughlin

APPROVAL OF MEETING MINUTES

Motion to approve minutes of the Cultural Arts Commission from the October 11, 2023 meeting.

Motioned: Commissioner Baughman

Seconded: Commissioner Hastrich

Commission Discussion: None

Voting Aye: Baughman, Hastrich, Kemper, Spencer

Abstain: None

Motion passed

EXCUSED ABSENCES

Motion to excuse Commissioners Dial, Oser, and Yesso from the November 1, 2023 meeting.

Motioned: Commissioner Hastrich

Seconded: Commissioner Spencer

Board Discussion: None

Voting Aye: Baughman, Hastrich, Kemper, Spencer

Abstain: None

Motion Passed



ACTION/DISCUSSION ITEMS

AGENDA ITEM – New Business

a) Recognition of Commissioner

Arts Manager Hatfield (Osborne) notified the Commission that Commissioner Yesso is stepping down from her role as a Commissioner as of November 1, 2023 to focus her efforts elsewhere. While Commissioner Yesso was unable to attend her last meeting, Hatfield recognized her for her service on the Cultural Arts Commission and commended her for her service and her time as Chair. Yesso played an exceptional role in leading the Arts and Culture Plan process and supporting positive changes to the Division's policies and procedures.

Director McLaughlin recognized Commissioner Yesso's accomplishments. Yesso led the Commission and staff in better focusing on important initiatives in line with the Arts and Culture Master Plan. She also helped facilitate engaging and productive conversations between Commissioners and City staff.

The seat on the Commission will remain open until City Council appoints a new member in July. Commissioners were asked to help recruit applicants for the open seat. Applicants can apply now through the City website. Applications will be reviewed in the Spring by City Council as part of a streamlined process aligning with appointments for other City boards and commissions.

b) 2024 UA Performance Series Discussion

Chair Kemper shared that the draft 2024 Work Plan will be presented at the December meeting. Kemper asked Commissioners to keep that in mind and remain focused on accomplishing the goals and recommendations from the Arts and Culture Master Plan as 2024 events are discussed.

Hatfield shared a presentation on a proposed performance schedule for 2024 (attached as Exhibit A). Hatfield reviewed the goals and recommendations from the Arts and Culture Master Plan that relate to performing arts. These goals and recommendations inspired the new ideas for the 2024 UA Performance Series. The UA Performance Goals were reviewed.

Hatfield recapped the lessons learned from the 2023 UA Performance Series events. Commissioners discussed musicians bringing their own music instead of hiring a sound company. The Amelita Mirolo Barn can be a good venue for musical groups bringing their own music. This venue works well for intimate performances with high engagement. Commissioners recommended communicating clearly to the public if an event will be held indoors instead of outdoors. Commissioners discussed marketing ideas for events to draw higher attendance. As part of the 2024 marketing plan, each event will be marketed individually.

Commissioners complemented the new UA Parks and Rec branding and its usage throughout all promotions. They appreciate the new look of the registration page however, discussed the challenges residents face with registering for programs through the site.



Hatfield presented the proposed events for 2024. Arts on Arlington, Party on the Plaza and the Labor Day Arts Festival have become core, staple events that will consistently remain the same. The other events could be changed year to year based on the needs of the community and partnership opportunities that arise.

For 2024, several members of the community and City Staff have been meeting to plan a Black History Month event. This event would be a great opportunity to incorporate more of an intimate and specific performance like spoken word and dance, as well as music. This event would be in partnership with the library and several other community and City organizations. Hosting a performance in February will spread the events out throughout the year and fill a gap where there are not typically many events happening. Commissioners recommended having black poetry artistically read during the event as part of the performance.

Commissioners discussed a Jazz at the Barn event taking place in April at the Amelita Mirolo Barn. Commissioners supported the Jazz genre for this event and suggested that vocal artists be incorporated rather than solely instrumental performances. Commissioners recommended partnering with local radio stations to help promote and highlight the events.

Art in the Park would be the final event for the series and would center around the temporary art installation to encourage community engagement. Commissioners discussed the time for this event being either directly after school or into the evening. An event after 6 pm would require lighting. It was discussed hosting the event on a day where students are out of school or on a weekend during the day. This event will evolve more once an artist is selected and the concept for the installation is finalized.

c) Community Center Focus Groups

Park Development and Arts Superintendent Jeff Anderson shared a community engagement opportunity for residents to provide feedback and interest for programming needs for the new community center. A variety of focus groups are offered in a variety of program interests. These focus groups are listed on the community center website. Commissioners were encouraged to sign up for the art focus groups or others they might be interested in.

AGENDA ITEM – Updates and Reports

a) Cultural Arts Division Report

Hatfield reviewed the Cultural Arts Division Report (attached as Exhibit B).

ADJOURNMENT

Motioned: Commissioner Baughman

Seconded: Commissioner Spencer

Board Discussion: None

Voting Aye: Baughman, Hastrich, Kemper, Spencer

Abstain: None

Motion Passed

Meeting was adjourned at 6:33 pm.

ATTEST: _____ CHAIR: _____



City of Upper Arlington

EXHIBIT A

2024 UA Performance Series

Jodi Hatfield, Arts Manager



November 1, 2023 | Cultural Arts Commission

Arts and Culture Master Plan Goals and Recommendations

music in the parks

This free summer event series takes place on Thursdays in June and July, and features a diverse mix of musicians primarily performing live concerts at the UA Arts Stage at the Amelia Earhart Park.

ASSESSMENT

The Music in Parks series is well-liked and well-attended. It features a variety of acts and has the opportunity to grow in diversity and offerings.

- All concerts held annually in June and July.
- Diverse collection of musical styles that has included rock, pop, jazz, African drums and more.
- Approximately 1,500 audience members annually throughout the concert series.

GOAL

1. Ensure continued success.
2. Develop a business model for the event that seeks to maximize cost recovery potential.
3. Drive for diversity in the musical offerings.

RECOMMENDATIONS

1. Solicit additional sponsorships from local businesses.
2. Feature additional food/refreshment vendors in exchange for a portion of profits.
3. Explore additional venues as a way to increase attendance and create partnerships.



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additional recommendations for future programs

1. Increase the marketing of existing planned activities. Develop new activities that center around the Art in Community Spaces and Art in Work Spaces program. Examples include:
 - Artist talks: Invite artists showing in the Concourse Gallery and artists who have permanent pieces in the Art in Community Spaces or Art in Work Spaces Collection to do an artist talk that is free and open to the public.
 - Unveiling activities: Host short events at the installation of new pieces. Invite elected officials, neighbors and community members to participate in the unveiling.
 - Art events: Additional art forms in conjunction with programming or at public artworks encourage synergy of the arts in Upper Arlington. Examples of events include outdoor dance, theater, scavenger hunts, spoken word, speakers (such as Moth style stories or PechaKucha), puppeteers, and more.
 - Lecture series: Host a lecture series on the importance of art and culture in Upper Arlington. Invite lecturers from around the region to speak on the importance of culture in communities and allow time for dialogue with the public. Partners could include the Upper Arlington Library, the Upper Arlington School System and Wellington School.
 - Virtual tour: Develop a tour of both Permanent Collection categories that can be included on the City's website.
 - Create an Artist in Residence program that works with art teachers within Upper Arlington schools and various City departments to increase the arts in multiple facets of the community.
2. Develop and promote a database of non-City owned but publicly accessible art pieces.

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UA Performance Series Goals

- Bring a diverse and accessible concert series to Upper Arlington that appeals to the interests of the community
- Unite people of differing life experiences and promote understanding across cultural boundaries through music
- Provide a welcoming space in Upper Arlington for families and friends to come together to share performing art and culture experiences
- Demonstrate the City's commitment to performing arts



2023 UA Performance Series: Lessons Learned

Party on the Plaza | June 8 | 6-11 pm

- Event was too long - people left around 8 pm
- High visibility and convenient parking
- Layout did not flow well - more families and young kids attended than expected
- Created awareness for Concourse Gallery
- Low alcohol sales

Music at Miller | June 22 | 6-9 pm

- Attendance was high
- Partnership with the UA Library was successful
- Heavily attended by families
- Opportunity to showcase youth performers

Arts on Arlington | July 13 | 6-10 pm

- Event was too long - very low attendance from 9-10 pm
- Consider types of vendors selected for event to manage expectations for sales
- Overall successful event that is gaining traction in the community



2023 UA Performance Series: Lessons Learned

Labor Day Arts Festival | September 4 | 10 am - 6 pm

- Stage locations were successful - high engagement at both stages
- Expand performances inside library
- British Invasion was popular and most attending during the last 2 hours of the event were engaged with the music
- Location of main stage next to food trucks worked well
- Event too long - attendance died off around 4 pm and the extended times made it difficult for traveling artists

Songwriter Social | October 19 | 6-9 pm

- Cold and rainy night - very low attendance
- Attendees were engaged with the music and songwriting activities
- Very low alcohol sales
- Sound volume and acoustics worked well inside the Barn - musicians brought their own sound - was not too loud
- Library does similar event elevating and supporting local songwriters



2024 UA Performance Series: Proposed Events

Stories of Resilience: Black History Month Celebration

- Saturday, February 24 | 2-4 pm | Tremont Library

Jazz at the Barn

- Thursday, April 18 | 6-9 pm | Amelita Mirolo Barn

Arts on Arlington

- Thursday, June 13 | 6-9 pm | Mallway Park

Party on the Plaza

- Thursday, July 18 | 6-9 pm | Municipal Services Center

Labor Day Arts Festival

- Monday, September 2 | 10 am - 5 pm | Northam Park Adjacent

Art in the Park

- Thursday, October 17 | 5-7 pm | Burbank Park



Applications and Deadlines

Performers

- Applications Open: November 20
- Deadline: January 5
- Performance Selection Panel Review: January 15-26

Food Trucks

- \$50 fee (\$250 for LDAF)
- Central Ohio Food Truck Association - Self Scheduling

Artists/Artisans (Arts on Arlington)

- Applications Open:
 - March 4 (UA Residents)
 - March 19 (Non-Residents)
- Deadline: May 13
- Fees: \$75/\$100

Artists (Labor Day Arts Festival)

- Applications Open: December 18
- Deadline: February 11
- Jury: February 26 - March 10
- Artists Notification: March 25
- Application Fee: \$30
- Booth Fee: \$125 (10' x 10' space)

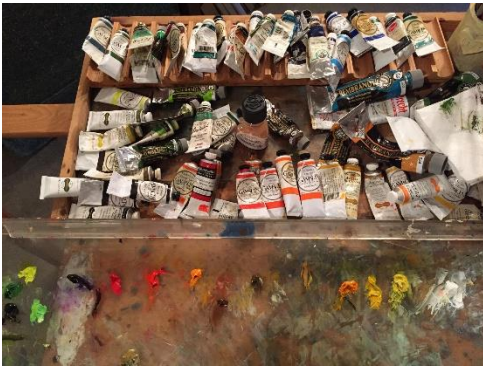
Non Profit Community Booth Spaces (events starting in June)

- Applications Open: March 4
- Fees: \$50/\$75
- Applications open until spaces are filled



CULTURAL ARTS DIVISION'S MONTHLY REPORT November 2023

Concourse Gallery



The Artists Process

Artists: Miriam Baranov, Anita Dawson, Steven Elbert, and Hiroshi Hayakawa

November 15, 2023 – January 26, 2024

Reception: November 19 | 2-4 pm

From concept to a finished work of art, journey through the mind of an artist. Expressing themselves through different mediums, techniques and tools, artists Miriam Baranov, Anita Dawson, Steven Elbert, and Hiroshi Hayakawa join together for this one of a kind art exhibit to demonstrate the power of the creative process to inspire and transform.

UA Performance Series



Songwriter Social

Thursday, October 19 | 6-9pm

Approximately 50 attended this event. The weather was cold and rainy which may have deterred people from attending the event. The people that attended the event had a wonderful time listening to original music and contributing to the collaborative songwriting activities. Very low alcohol sales.



Big Table: Arts and Culture in UA

On October 11, 2023 the Upper Arlington Community Foundation hosted a Big Table event discussing art and culture in UA. Approximately 20 community members attended the discussion. The following big ideas were discussed:

- Art:
 - Opens the door for learning – inspire adults and students to ask questions
 - Brings community together
 - Inspires and motivates youth – it is important to provide experiences for them to be inspired, learn and grow
 - Brings life to buildings and spaces
 - Is important in public spaces
 - Is a way to show diversity in the community – it is important for people to see themselves in art
 - Boadens people’s thinking
- Priorities:
 - Incorporating art at the new Community Center
 - Events or exhibits that celebrate the process of art that is not currated or judged
 - Balance events and programing where the community can experience art rather than just purchase art
 - Events make a difference – creates a welcoming enviroment for all
 - Listen to what youth want to see in the community and involve students in the process
 - Would like to see an event to bring together UA artists

Permanent Collection

Blind Eye Restoration is currently working on maintenance for the following Art in Community Spaces sculptures. This work should be completed by the end of the year.

Egeria by Eugene Friley



- Treating corrodng internal steal of fountain
- Repairing concrete structure
- Strip coatings and repaint fountain
- Fish will be repaired as a separate project due to cost
- Pump will be repaired by City at a future date

Rotation by Jere Curtis



- Cleaning and passivation of stainless steel surface
- Repainting base

Splicer by Matthew Wicker



- General cleaning and passivation of stainless steel
- Protective oil on metal

Dingle by Gene Kangas



- Stripping and re-painting

Movement by Alfred Tibor



- Cleaning and repainting



2023 Cultural Arts Division Annual Work Plan

The City of Upper Arlington Cultural Arts Division provides and promotes a diverse, lively, accessible arts environment that advances the cultural assets and enriches the quality of life of the community. The Division provides a variety of arts and culture programming throughout the year and is also responsible for managing the City’s extensive collection of interior and exterior public art. Arts programming includes a public gallery featuring an annual schedule of exhibits at the Municipal Services Center, educational programming, summer outdoor concerts, and the City’s signature special event—the Labor Day Arts Festival. The City’s art collection includes many inspiring and creative permanent installations located in parks and public grounds throughout the City, as well as an extensive collection of interior art pieces installed in public buildings.

Housed within the Parks & Recreation Department, the Division is advised and supported by the Cultural Arts Commission. The Commission is a seven-member group that is appointed by City Council for the purpose of fostering and encouraging the development and preservation of arts in the community. As part of the 2019 Arts and Culture Master Plan, the following Mission and Vision Statements were developed to provide clarity and direction for the Division:

MISSION
We provide and promote a diverse, lively and welcoming arts environment that enriches the lives of all.
VISION
Our vision is a future where art is integrated throughout the community, diverse in medium and content and accessible to all residents and visitors to Upper Arlington.

The following work plan has been developed to help guide the Division’s plans throughout the year. For 2023, the Work Plan will focus on Action Items that should be taken to address the Short and Medium Term Goals and Strategies established in the 2019 Arts and Culture Master Plan as well as building on completed goals. This will include anticipated timelines for each item and a proposed budget for each program or project.

2022 Accomplishments

2022 was a pivotal year for the Cultural Arts Division. Listening to residents and adapting art events to accommodate needs in the community became the primary focus in 2022. Arts on Arlington was formed out of the desire to support local Upper Arlington artists and Mallway businesses, expand the Music in the Parks series and explore alcohol sales for the first time. Goals were developed for this event and accomplished beyond what we could have imagined. This event reduced barriers for emerging artists and artisans and began a catalyst of positive changes for next year's performing arts series. Below are additional highlighted 2022 accomplishments:

Key successful events

- Music in the Parks was expanded to include a new event, Arts on Arlington. This event had over 1,500 in attendance and received positive reviews from Mallway business owners, vendors and artists. Arts on Arlington was awarded 1st place for Historical & Cultural Arts events by the Ohio Parks & Recreation Association, a state organization supporting the parks and recreation profession.
- Alcohol sales were conducted by the Division for the very first time in a safe and responsible manner which increased the revenue for the Arts on Arlington event.
- 9 Music in the Parks concert (including Arts on Arlington) were attended by over 8,000 attendees, a 500% increase from 2021's 7 concerts.
- 175 visual and performing artists were engaged or funded at this year's Labor Day Arts Festival. Despite the rainy start to the event, over 10,000 people attended with over 1,000 students partaking in the art activities area.
- Partnership with the UAHS art students to provide hands on art activities at Arts on Arlington and the Labor Day Arts Festival. Student artwork was also displayed at each event.

Critical Master Plan successes

- Recreation Assistant position was created for Cultural Arts support and allowed for expanded events and programs.
- Goals for the Concourse Gallery and Arlington Gallery created and finalized to guide decision making and inform exhibiting and potential artists.
- 8 public art sculptures in the Permanent Collection were professionally cleaned and restored.
- An Art Acquisition Policy and Management Collection Policy were developed and finalized. These policies will guide decision making when acquiring and deaccessioning works of art in the Permanent Collection.
- The first historical professional research documentation of the Art in Work Spaces completed. This document will guide decision making when acquiring, maintaining, and deaccessioning artwork. The Commission supported transitioning several items from the Art in Work Spaces database due to the nature of the items. These items transitioned to City or Historical Society property and limits the collection to art items only.



2023 Work Plan

LABOR DAY ARTS FESTIVAL

\$65,500 Total Budget*

\$44,000 Revenue Goal

Goal/Strategy	Action Items	Target Start Date	Target Complete Date	Completed
Insure the continued success of the Labor Day Arts Festival	Create a work plan and timeline for planning purposes	12/15/22	1/15/23	Complete
	Establish a planning committee to implement work plan	1/15/23	2/15/23	Complete
	Collect feedback from attendees and planning committee	9/4/23	10/1/23	Complete
	Implement changes to Festival based on feedback	11/1/23	9/2/23	Complete
Support Emerging Artists	Develop workshop series to improve emerging artists' business skills	11/1/22	1/10/23	Complete
	Recruit emerging artists to apply to festival at a discounted rate	12/15/22	2/10/23	Complete
	Select up to 5 emerging artists based on jury scores to participate in festival	3/13/23	3/27/23	Complete
	Support emerging artists throughout the entire process from the jury to the show	3/28/23	9/4/23	Complete

UA PERFORMANCE SERIES

\$41,500 Total Budget*

\$9,500 Revenue Goal

Goal/Strategy	Action Items	Target Start Date	Target Complete Date	Completed
Increase revenue and attendance to performing art events	Reduce amount of concerts to 4 larger events to increase attendance and performance opportunities	1/1/23	10/30/23	Complete
	Increase community booth and food vendor space at each event	1/1/23	10/31/23	Complete
	Finalize locations that will accommodate larger crowds and are accessible to all	1/1/23	1/15/23	Complete
	Consider alcohol sales at events to increase revenue	2/1/23	4/1/23	Complete
	Create partnerships with community organizations to increase attendance and balance cost	1/1/23	3/1/23	Complete
Expand performing arts opportunities	Extend the length of each event to accommodate additional performers	1/1/23	10/31/23	Complete



	Create an event to highlight singer-songwriters in an intimate setting	1/1/23	10/31/23	Complete
	Support youth performers	1/1/23	10/31/23	Complete

ARTS ACADEMY

\$9,100 Total Budget*

\$14,000 Revenue Goal

Goal/Strategy	Action Items	Target Start Date	Target Complete Date	Completed
Expand program to include dance as well as theater	Collaborate with Recreation Division to offer introductory theatre and dance programs	12/1/22	1/10/23	Complete
	Seek partnerships to offer elevated performing arts programs	12/15/22	1/15/23	Complete
	Partner with dance organization to provide a camp for students to develop various dance techniques	12/15/22	1/15/23	Complete
	Provide performance opportunities for students in a public setting	12/15/22	9/4/23	Complete

PERMANENT COLLECTION

\$7,000 Budget for maintenance and repairs*

\$10,000 Budget for temporary art installation*

Goal/Strategy	Action Items	Target Start Date	Target Complete Date	Completed
Implement Collection Management Policy	Review Art in Work Spaces Collection and determine if works align with the Guiding Principles	12/29/22	2/1/23	In Process
	Review Art in Community Spaces and determine maintenance and upkeep needs	4/1/23	8/1/23	Complete
	Consider any artwork for deaccession process	8/1/23	12/15/23	
Implement Policy for Acquisition of Public art	Design a call for artists for a temporary art installation with Commission	2/1/23	3/1/23	In Process
	Form an Art Selection Panel	3/1/23	4/1/23	In Process
	Select artist through an Open Competition process	4/1/23	7/1/23	
	Implement project and involve community members and students in the creation and installation process	11/1/23	11/29/23	
Finalize and implement Artwork Maintenance Policy	Review Artwork Maintenance Policy with Commission	2/1/23	3/1/23	Complete
	Finalize policy	3/1/23	3/1/23	Complete



	Determine maintenance needs for 2023 and update Maintenance Plan	3/1/23	4/1/23	Complete
Create an online gallery of the Permanent Collection, complete with high-resolution images and artwork information	Research available collection management databases	2/15/23	3/15/23	In Process
	Acquire updated images of all artwork and upload to database	5/1/23	6/1/23	
	Link database to City's website for public access	6/1/23	12/31/23	
Establish the requirements and process for Art in Work Spaces to be displayed in community spaces such as library branches and local businesses	Create guidelines and responsibilities for loaning City artwork for public display in the community	3/1/23	5/1/23	
	Develop contract for display locations	5/1/23	6/1/23	
	Determine available locations for public display	3/1/23	5/1/23	

GALLERIES

\$1,500 Total Budget (materials and supplies and marketing)*

Goal/Strategy	Action Items	Target Start Date	Target Complete Date	Completed
Create diverse exhibits that are educational, engaging, and accessible for all residents and visitors	Seek diverse artists, galleries and artists collaborative to apply to exhibit	11/1/22	12/31/22	Complete
	Form a selection panel to review and score applications	12/15/22	1/15/23	Complete
	Select artists based on review panel scores	1/15/23	2/1/23	Complete
	Incorporate engaging artist talks, demonstrations, and performances into gallery receptions	4/1/23	12/31/23	Complete
Highlight Upper Arlington Artists through the Arlington Gallery	Seek Upper Arlington artists to display in Arlington Gallery	11/1/22	12/31/23	Complete
	Rotate art every 2-3 months in the Arlington Gallery	1/1/23	12/31/23	Complete
	Highlight exhibits on social media and in e-newsletters	1/1/23	12/31/23	Complete

CULTURAL ARTS DIVISION ADMINISTRATION

\$4,500 designated for Arts in Community Education City project or program *

Goal/Strategy	Action Items	Target Start Date	Target Complete Date	Completed
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Improve marketing and communication of art programs and special events	Implement new Department brand throughout all Cultural Arts marketing materials. Develop new marketing material reflective of that brand.	12/1/22	3/1/23	Complete
	Determine additional marketing strategies to attract diverse artists and attendees	1/1/23	4/1/23	Complete
	Update and revise Marketing Plan	1/1/23	1/15/23	Complete
Identify viable funding options and processes to implement in relation to upcoming projects	Continue to seek funding opportunities for Permanent Collection	1/1/23	12/31/23	In Process
	Seek grant opportunities to continue to improve programs, event and art installations	1/1/23	12/31/23	Complete
Continue to support Arts in Community Education	Seek opportunities to involve students in existing City programming and artist experiences	1/1/23	3/1/23	Complete

*Budget pending Council approval

2023 Tentative Cultural Arts Commission Work Plan Agenda Items

February 1, 2023
<ul style="list-style-type: none">• Present final 2023 Work Plan• 2022 year in review• Art in Work Spaces Work Group: Guiding Principles report• Labor Day Arts Festival Emerging Artist Program update• Parks & Rec new brand presentation
March 1, 2023
<ul style="list-style-type: none">• Discuss criteria for temporary art installation• Discuss community engagement for temporary art installation• Review Artwork Maintenance Policy
April 5, 2023
<ul style="list-style-type: none">• Discuss process for loaning artwork for public display• Discuss loaned artwork to City and next steps• Finalize Artwork Maintenance Policy
May 3, 2023
<ul style="list-style-type: none">• Kate Morris and Kristan Hastrich’s terms expire
June 7, 2023
<ul style="list-style-type: none">• 2023 Maintenance Plan presented to Commission• Discuss Art in Community Spaces artwork with extensive maintenance needs
August 2, 2023
<ul style="list-style-type: none">• Election of officers• Annual review of Bylaws• Review of Arts Academy• Discuss artwork to consider for deaccession
October 4, 2023
<ul style="list-style-type: none">• Review of Labor Day Arts Festival
November 1, 2023
<ul style="list-style-type: none">• Temporary art installation update
December 6, 2023
<ul style="list-style-type: none">• Draft of 2024 Work Plan• Update on temporary art installation

2024 Cultural Arts Division Annual Work Plan

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KEY:

Continuing Goals and Strategies
New Goals and Strategies

2023 Accomplishments

Key successful events

- UA Performance Series
 - 5 events offered featuring 19 performances throughout the year, expanding performing arts opportunities. Each event was expanded to include additional performances, food trucks, art activities and beverage sales. This series included Party on the Plaza, Music at Miller, Arts on Arlington, Labor Day Arts Festival and Songwriter Social. Each event featured unique performances that highlighted a variety of genres and diverse performers.
 - Over 3,700 attended the UA Performance Series (excluding Labor Day Arts Festival).
- Labor Day Arts Festival:
 - 293 visual and performing artists were engaged or funded at this year's Labor Day Arts Festival.
 - Expanded by 2 hours, adding additional performances and opportunities for guest to visit the event. Estimated attendance around 20,000.
 - Partnership with the Upper Arlington Library to expand the event and utilize indoor space in the library for a second performance stage, restrooms, face painting, nursing area and sensory friendly room.
 - Partnership with Learning Never Ends and Upper Arlington High School AAPI Association to create a more inclusive and diverse event

Critical Master Plan successes

- 5 public art sculptures in the Permanent Collection were professionally cleaned and restored.
- Formed partnership with Ballet Met to expand Arts Academy to offer a dance program for the community.
- The Artwork Maintenance Policy was developed and finalized. This policy will guide decision making when caring for existing artwork and forming a plan when acquiring new artwork.
- 4 Upper Arlington artists highlighted in the Arlington Gallery
- Unique Undesign the Redline Exhibit brought to the Concourse Gallery during the month of June. Over 6 tours given of the exhibit, educating the community on the history and effects of redlining and creating conversations for a better future.
- Increased performance opportunities and successfully promoted call for performers. Applications increased by 67% from 2022.
- New Emerging Artist Program successfully supported 5 emerging artists at the Labor Day Arts Festival. One of the emerging artists won 1st place during the on-site jury of all exhibiting artists.
- Partnership with the UA Library to offer a new Arts and Crafts Entrepreneurship Workshop Series. Over 130 attended the series.

2024 Work Plan

LABOR DAY ARTS FESTIVAL

\$65,500 Total Budget | \$44,000 Revenue Goal

Goal/Strategy	Action Items	Target Start Date	Target Complete Date	Completed
Support Local, Emerging, and Established Artists	Develop an educational series to provide support and guidance for artists in developing their art careers	12/1/23	2/10/24	
	Educate artists on applications process for Labor Day Arts Festival and other art events	12/18/23	2/10/24	
	Continue Emerging Artist program.	3/13/24	3/27/24	
Expand opportunities for visual and performing artists	Continue partnership with UA Public Library to utilize the Tremont Library for a second performance stage and expanded event space	1/1/24	9/2/24	
	Create an application and selection process for artists and art organizations to facilitate engaging art activities for the event	3/1/24	5/1/24	
	Incorporate a variety of performances including poetry, spoken word, and dance	2/1/24	9/2/24	

UA PERFORMANCE SERIES

\$41,500 Total Budget | \$9,500 Revenue Goal

Goal/Strategy	Action Items	Target Start Date	Target Complete Date	Completed
Ensure continued success	Explore new opportunities and partnerships for performing art events that align with the goals and desires of the community	11/1/23	2/1/24	
	Finalize locations that will accommodate larger crowds and are spread throughout UA	2/1/24	2/15/24	
	Explore opportunities to reduce cost for alcohol service and increase sales.	12/1/23	2/1/24	
	Develop an event that centers around the temporary art installation and offers community engagement opportunities	1/1/24	6/28/24	
Expand performing arts opportunities	Accommodate multiple performers for each event	1/1/24	4/1/24	
	Incorporate spoken word, poetry and dance into events.	1/1/24	4/1/24	
	Support youth performers	1/1/24	10/31/24	



ARTS ACADEMY

\$9,100 Total Budget | \$14,000 Revenue Goal

Goal/Strategy	Action Items	Target Start Date	Target Complete Date	Completed
Continue to offer art education programs	Collaborate with Recreation Division to offer introductory theatre and dance programs	1/1/24	3/1/24	
	Seek partnerships to offer elevated performing arts programs	11/1/23	2/1/24	
	Consider transitioning this program to Recreation Division or other community organizations	1/1/24	3/1/24	

PERMANENT COLLECTION

\$7,000 Budget for maintenance and repairs | \$10,000 Budget for temporary art installation

Goal/Strategy	Action Items	Target Start Date	Target Complete Date	Completed
Implement Collection Management and Maintenance Policy	Review artwork that does not align with Guiding Principles and make recommendation to Commission for any deaccessions	1/1/24	3/1/24	
	Implement deaccession process for any selected artwork	3/1/24	5/1/24	
	Review Art in Community Spaces maintenance needs and discuss with Commission	5/1/24	6/5/24	
	Determine maintenance needs for 2024 and create a maintenance schedule	6/5/24	9/15/24	
Implement Policy for Acquisition of Public art	Post RFQ for Temporary Art Installation	1/2/24	1/15/24	
	Form an Art Selection Panel	12/7/23	2/28/24	
	Art Selection Panel to review RFQs	2/28/24	3/6/24	
	Top three selected artists to submit proposals	3/8/24	4/5/24	
	Proposals reviewed by Art Selection Panel and recommendation made to Commission	4/15/24	5/1/24	
	Phase 1: Design documentation including final design Installation details Fabrication budget and timeline	5/3/24	6/28/24	
	Phase 2: Fabrication and Installation	7/1/24	10/31/24	
	Plan a public engagement event for the temporary art installation for the community to engage in the process	1/1/24	10/17/24	
Create an online gallery of the Permanent Collection, complete with high-resolution images and artwork information	Research available collection management databases	2/15/24	3/15/24	
	Acquire updated images of all artwork and upload to database	4/1/24	11/15/23	
	Link database to City's website for public access	10/1/24	12/31/24	



GALLERIES

\$1,500 Total Budget (materials and supplies and marketing)

Goal/Strategy	Action Items	Target Start Date	Target Complete Date	Completed
Create diverse exhibits that are educational, engaging, and accessible for all residents and visitors	Research solutions for smoother application and review process for interested artists and organizations	12/1/23	1/15/24	
	Seek marketing opportunities to better promote the gallery to artists	12/15/22	1/15/24	
	Post call for artist for 2025 exhibits	2/1/24	3/1/24	
	Consider reserving space for a specific juried exhibit where staff develops a theme or idea and individual artists submit artwork for selection	1/15/23	2/1/23	
	Form selection panel to review and score applications for Concourse Gallery	3/1/24	3/15/24	
	Schedule 2025 Concourse Gallery exhibits	3/15/24	3/30/24	
	Incorporate engaging artist talks, demonstrations, and performances into gallery receptions	1/1/24	12/31/24	
Highlight Upper Arlington Artists through the Arlington Gallery	Seek Upper Arlington artists to display in Arlington Gallery	12/1/23	1/15/24	
	Rotate art every 2-3 months in the Arlington Gallery	1/1/24	12/31/24	
	Highlight exhibits on social media and in e-newsletters	1/1/24	12/31/24	
	Begin considering needs for transition of Arlington Gallery to the community center	10/1/24	12/31/24	

CULTURAL ARTS DIVISION ADMINISTRATION

\$4,500 designated for Arts in Community Education City project or program

Goal/Strategy	Action Items	Target Start Date	Target Complete Date	Completed
Improve marketing and communication of art programs and special events	Determine additional marketing strategies to attract diverse artists and attendees	12/1/23	2/1/24	
	Work with Community Affairs to develop a 2024 marketing plan	12/1/23	3/1/24	
	Implement marketing plan	3/1/24	12/31/24	
Identify viable funding options and processes to implement in relation to upcoming projects	Continue to seek funding opportunities for Permanent Collection	1/1/24	12/31/24	
	Seek grant opportunities to continue to improve programs, event and art installations	1/1/24	12/31/24	
Continue to support Arts in Community Education	Seek opportunities to involve students in existing City programming and artist experiences	1/1/24	10/15/24	

2024 Tentative Cultural Arts Commission Work Plan Agenda Items

February 7, 2024
<ul style="list-style-type: none">• Finalize 2024 Work Plan• 2023 year in review• Discuss Arts Academy
March 6, 2024
<ul style="list-style-type: none">• Art in Work Spaces: Review of artwork that does not align with Guiding Principles
April 3, 2024
<ul style="list-style-type: none">• Temporary Art Installation Update – Final artists selected
May 1, 2024
<ul style="list-style-type: none">• Recommendation from Art Selection Panel for temporary art installation
June 5, 2024
<ul style="list-style-type: none">• Review Maintenance Needs for Art in Community Spaces• Commissioners Spencer, Kemper and Dial terms expire
August 7, 2024
<ul style="list-style-type: none">• Election of officers• Annual review of Bylaws• Temporary Art Installation Update
October 2, 2024
<ul style="list-style-type: none">• Review of Labor Day Arts Festival• Temporary Art Installation Update
November 6, 2024
<ul style="list-style-type: none">• Discuss Arlington Gallery
December 4, 2024
<ul style="list-style-type: none">• Draft of 2025 Work Plan

CULTURAL ARTS DIVISION'S MONTHLY REPORT
December 2023

Concourse Gallery



The Artists Process

Artists: Miriam Baranov, Anita Dawson, Steven Elbert, and Hiroshi Hayakawa

November 15, 2023 - January 26, 2024

Reception and artist talk held November 19 | 2-4 pm - Approximately 50 in attendance

From concept to a finished work of art, journey through the mind of an artist. Expressing themselves through different mediums, techniques and tools, artists Miriam Baranov, Anita Dawson, Steven Elbert, and Hiroshi Hayakawa join together for this one of a kind art exhibit to demonstrate the power of the creative process to inspire and transform.



Exploring Portrait Drawing: Open Studio Workshop

Sunday, January 14 | 1-4 pm

Concourse Gallery

FREE: Pre-Registration Required

<https://tinyurl.com/BaranovWorkshop>

Immerse yourself in the art of portraiture with artist Miriam Baranov during this hands-on workshop. Bring your own art supplies and follow along as the artist conducts a live portrait drawing

demonstration. Receive a 30-minute presentation on best practices, setup, tools, and tips and tricks. Spend the rest of the workshop creating your own portrait from a live model. The artist will be present throughout the session, continuously working on her piece, allowing participants to witness her process and seek guidance. You will depart this workshop with valuable exposure to life drawing techniques, recommended readings, and a list of suggested materials to support your ongoing studies.

Upcoming Concourse Gallery Exhibits

Elementary Students

January 31 – February 23, 2024

Reception: February 4 | 2-4 pm

Middle School Students

February 28 – March 29, 2024

Reception: March 3 | 2-4 pm

High School Students

April 3 – May 3, 2024

Call for Artists:

UA Performance Series

- Call for Performers: <https://upperarlingtonoh.portal.opengov.com/categories/1074/record-types/6507>
- Deadline to apply: January 5
- Selection process will take place January 15-26
- 1-3 seats available on selection committee
- Applications will be reviewed based on application category/genre
 - Application Categories:
 - Band
 - Dance
 - Individual Performer
 - Poetry, Storytelling, Spoken Word
 - Strolling/Pop Up Performer (no sound required)
 - Youth performer or performance group
 - Genre Categories
 - Country, Folk, Funk, Hip Hop, Jazz, Multi-Genre, Pop, Rhythm and Blues, Rock, Soul, Other

Labor Day Arts Festival

- Call for Artists
- Applications open December 18, 2023
- Deadline to apply: February 11
- Jury: February 26 – March 10
- Artists Notification: March 25
- 1 seat available on jury panel

