

11/1/2023 | 5:00 PM

**MUNICIPAL SERVICES CENTER, COUNCIL COMMITTEE ROOM
3600 TREMONT ROAD**

If you are joining through Zoom, please click the link below to join the meeting:

<https://us06web.zoom.us/j/86807531925?pwd=RmhsbnhVQ0JMaU1ua0ord05GQzVDQT09>

Meeting ID: 868 0753 1925

Passcode: 522639

Join by Phone: 877-853-5257

- 1. Call to Order/Roll Call/Excused Absences**
- 2. Approval of Minutes**
 - a. Approve October 11, 2023 Cultural Arts Commission Meeting Minutes
- 3. New Business**
 - a. Recognition of Commissioner
 - b. 2024 UA Performance Series Discussion
 - c. Community Center Focus Groups
- 4. Updates & Reports**
 - a. Cultural Arts Division Report
- 5. Adjournment**

Wednesday, October 11, 2023 | 5:00 pm

Council Committee Room

Also livestreamed via ZOOM

CALL TO ORDER

Meeting was called to order by Chair Kemper at 6:04 pm

Members Present:

x	Barry Baughman	x	Devon Oser (5:11pm)
x	Aparna Dial (5:09pm-6pm)	x	Martin Spencer
x	Kristan Hastrich		Judy Yesso
x	Rebecca Kemper		

Staff Present:

X	Arts Manager Jodi Osborne
X	Park Development and Arts Superintendent Jeff Anderson
	Parks and Recreation Director Debbie McLaughlin

APPROVAL OF MEETING MINUTES

Motion to approve minutes of the Cultural Arts Commission from the August 2, 2023 meeting.

Motioned: Commissioner Baughman

Seconded: Commissioner Hastrich

Commission Discussion: None

Voting Aye: Baughman, Hastrich, Kemper, Spencer

Abstain: None

Motion passed

EXCUSED ABSENCES

Motion to excuse Commissioner Yesso from the October 11, 2023 meeting.

Motioned: Commissioner Baughman

Seconded: Commissioner Spencer

Board Discussion: None

Voting Aye: Baughman, Hastrich, Kemper, Spencer

Abstain: None

Motion Passed



ACTION/DISCUSSION ITEMS

AGENDA ITEM – New Business

a) Labor Day Arts Festival Review

Arts Manager Osborne shared a presentation reviewing the 2023 Labor Day Arts Festival (attached as Exhibit A). Osborne shared that the new layout worked very well for this year's event and volunteers and staff received many complements on the new layout. The Festival goals created last year were re-shared. Staff felt this year's event met these goals.

Evaluation metrics were shared and the Commission was pleased with the reasonable cost per attendee at \$3 per person. The event had very high attendance in the morning and less attendance in the afternoon and towards the end of the event. This may have been due to the high heat. Commissioners recommended having fan and misting stations at next year's event to help cool attendees.

While this year's expenses were higher and revenue was lower, the event time was extended and additional performances were added. The new emerging artists program also reduced revenue from artist fees. This year, for-profit booths were not a part of the event due to the restricted space, causing revenues to be less than last year.

Commissioners shared conversations they had with artists including the Emerging Artists. Emerging Artists were very pleased with the support they received before and during the event. Emerging Artist Coordinators, Matt Hubbard and Rebecca Rea helped ensure a successful event and learning experience for all the emerging artists. One of the emerging artists, Dane Khy won the 1st Place artist award. Artists had highest sales in the morning and little to no sales toward the end of the event.

Staff and Commissioners shared that there was high engagement with performances. The Main Performance Stage tent was constantly full of people and the proximity to the food trucks worked very well. The Musicologie performance inside the library worked very well however School of Rock was too loud for people to enjoy indoors. This group may work better outdoors. The British Invasion drew a large crowd and most of the attendees during the last hour were all concentrated around the main stage. Commissioners shared that having an indoor space inside the library was very nice for attendees as they could cool off, use indoor restrooms and utilize the sensory friendly room.

Commissioners shared that the partnership with Learning Never Ends to bring an art activity to the event and an art display to the library was a success. This organization supports adults with disabilities and many of their members assisted with the event. The artwork on display in the library was created by one of their members.

While the concept of the community bead weave was great, the execution was not as successful. Many attendees were more interested in making and taking artwork with them and many younger children could not participate in this activity due to the fine motor skills needed to create the weave. Increased



signage for the activity and adaptations for all ages would have helped increase the success of that activity. It is important to have activities that are inclusive for all ages and abilities.

Having food trucks lined up along Tremont Road worked very well and Commissioners shared how well the tables and chairs worked in the shaded areas next to the food trucks. Commissioners asked what efforts are being made to make this event zero waste. This is an area of growth for the event and Commissioner Dial offered to connect the City with staff at OSU who have accomplished their zero waste goals.

Commissioners shared the challenges with the non-profit community booths, particularly having enough weight for their tents. The idea of providing tents or a tented area for community booths was discussed. This would reduce issues with setup and make the process easier for community groups that may not have a tent or weights for their tents.

Commissioners discussed the length of the event being too long as attendance decreased significantly after 4pm and artists did not have many sales near the end of the event. The performance portion of the event was highly attended at the end. Staff will consider options for length of event for next year.

AGENDA ITEM – Updates and Reports

a) Cultural Arts Division Report

Arts Manager Osborne reviewed the Cultural Arts Division Report (Attached by Exhibit B).

ADJOURNMENT

Motioned: Commissioner Hastrich

Seconded: Commissioner Spencer

Board Discussion: None

Voting Aye: Baughman, Hastrich, Kemper, Oser, Spencer

Abstain: None

Motion Passed

Meeting was adjourned at 6:16 pm.

ATTEST: _____ CHAIR: _____



2023 Labor Day Arts Festival



Labor Day Arts Festival Goals

- Provide a sustainable event that attracts a wide range of people from Upper Arlington and surrounding areas
- Enhance the quality of life of Upper Arlington residents and attendees by creating a fun, free and inclusive experience
- Support artists through exposure and sales of their high quality and diverse art forms
- Demonstrate the City's commitment to the arts in all its forms while fostering and encouraging creativity in children and adults



EVALUATION METRICS

Estimated Attendance:

- 20,000

Number of artists engaged or funded:

- 120 visual artists
- 9 performance groups – approximately 160 total performers
- 13 Art Activity Artists
- 293 total artists engaged or funded

Gross cost per attendee

- \$3



FINANCIAL OVERVIEW

EXPENSES		
	2022	2023
Materials and Supplies	\$4,425	\$6,111
Rentals, Shuttles, etc	\$22,579	\$19,900
Jury Fees and Artist Awards	\$2,450	\$2,250
Performance, Sound and Art Activity Artists	\$13,847	\$17,610
Advertising/Printing	\$13,051	\$14,211
Total Expense:	\$56,351	\$60,082

REVENUE		
	2022	2023
Artist Jury Fees*	\$5,264	\$4,756
Community Booths**	\$3,625	\$700
Artist Fees***	\$25,743	\$23,804
Food Vendors	\$5,000	\$4,750
Ice Sales	\$406	\$658
Total Revenue:	\$40,038	\$34,669

*Offered 50% discount for Emerging Artists jury fee for 14 artists in 2023 (\$15 value per artist)

**Accepted only non-profit booths in 2023

***City funded tent rentals and 50% of the artist booth fee for 5 emerging artists in 2023 (\$385 value per artist)



239 artists applied to exhibit
121 artists selected by jury to exhibit

ARTISTS

2D Mixed Media: 8
3D Mixed Media: 7
Ceramics: 16
Drawing: 1
Emerging Artist: 5
Fiber: 6
Glass 5
Jewelry: 26
Leather: 6
Metal: 1
Painting: 15
Photography: 7
Printmaking: 2
Sculpture: 4
Wood: 12



Photo by Jim R Snyders



ARTISTS



Photos by Jon Harvey



EMERGING ARTISTS



AWARD WINNERS



PERFORMANCES



Photo: Michael Johnson



Photo: Jon Harvey



Photo: Jon Harvey



Photo: Jon Harvey



ART ACTIVITIES



Photo: Susan Scharenberg



Photo: Michael Johnson



Photo: Michael Johnson



Photo: Michael Johnson



REFRESHMENTS



COMMUNITY BOOTHS



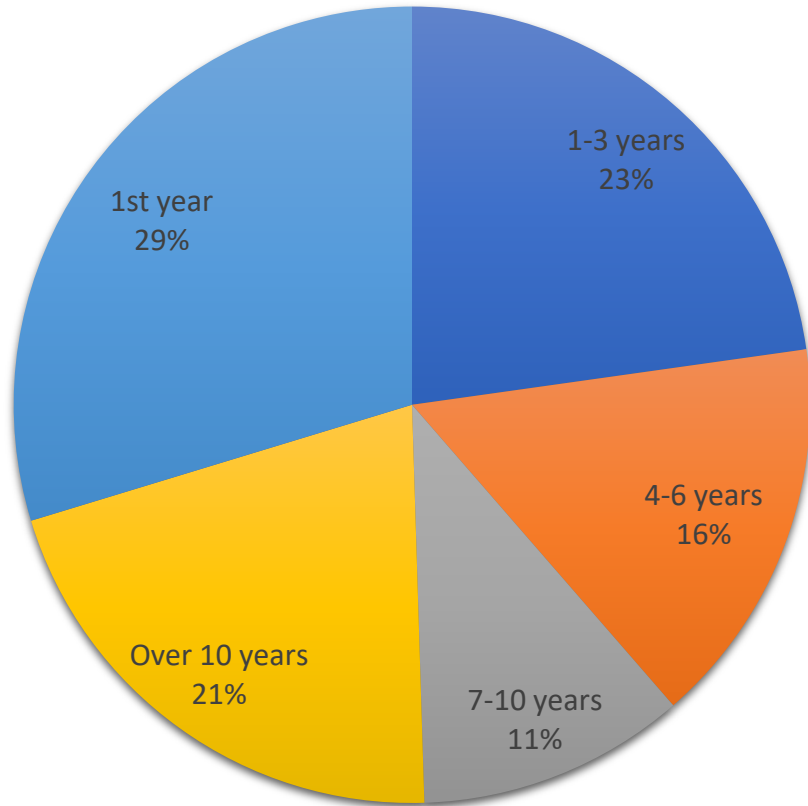
STAFF AND VOLUNTEERS



ARTIST SURVEY

58 Responses

How many years have you participated in LDAF?



Overall Management of Event

79% - Excellent

19% - Good

2% - Needs Improvement

Layout of Event

70% - Excellent

26% - Good

2% - Fair

2% - Needs Improvement

Average Sales

68% - \$1,000-\$3,000

29% - \$3,000-\$5,000

1% - \$100-\$500

1% - \$500-\$1,000

1% - Over \$8,000



ARTIST SURVEY

58 Responses

What is something you like about LDAF?

- “Great layout, extra space around tents, hospitality for vendors is awesome. Attendance in the morning was exceptional! Good selection of food trucks and other entertainment”
- “Excellent community event, from organization to resident participation. The event has the flavor of a community coming together, with the city organizing with fervor and, in the process, helping artists share their work at a fair booth price. The patrons support the arts with friendly dispositions and with buying artwork.”
- The people, community, staff and volunteers
- Crowds of people that come out to support the arts - High attendance
- Well organized, good communication, good advertising, focus on art
- Ability to setup day before
- Spaces between booths - easy load in and out
- New layout

What is something you would change about LDAF?

- 6pm was too late. Heavy sales in the morning and crowds dropped off by 4pm.
- 6pm end time causes traveling artists to stay another night, increasing costs for them.
- Better traffic direction for load out. Parking nearby.



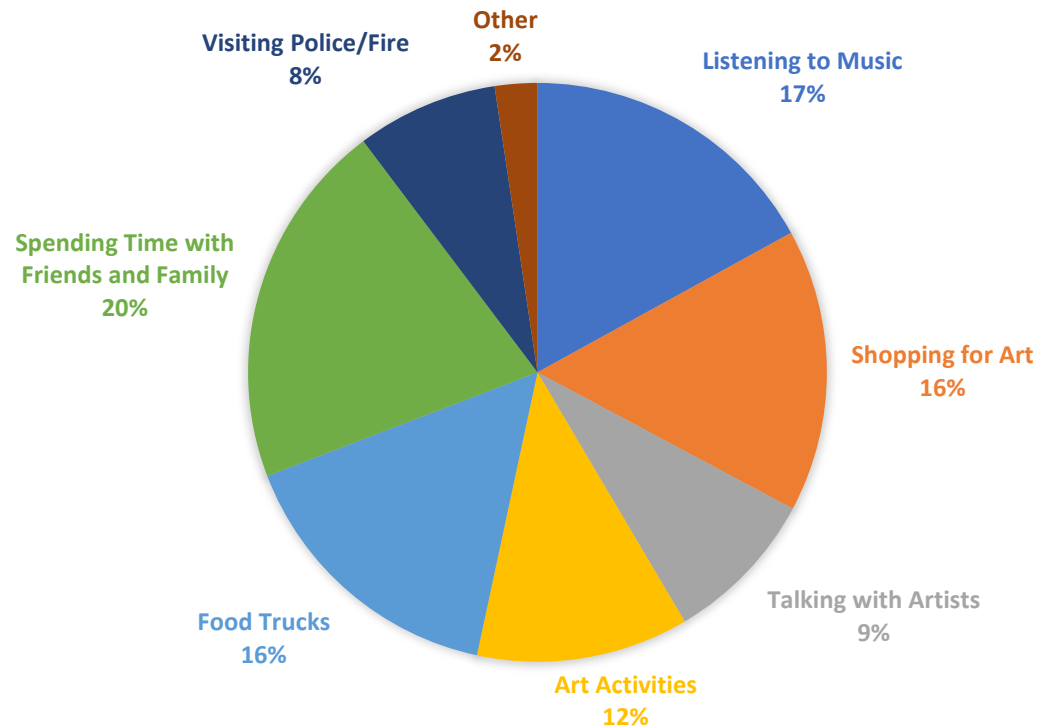
“This was great! The ability to go to library for AC and bathrooms was a huge plus. Food truck variety was a big plus and cut down on wait times for whiny children (mine). Great work!”

ATTENDEE SURVEY

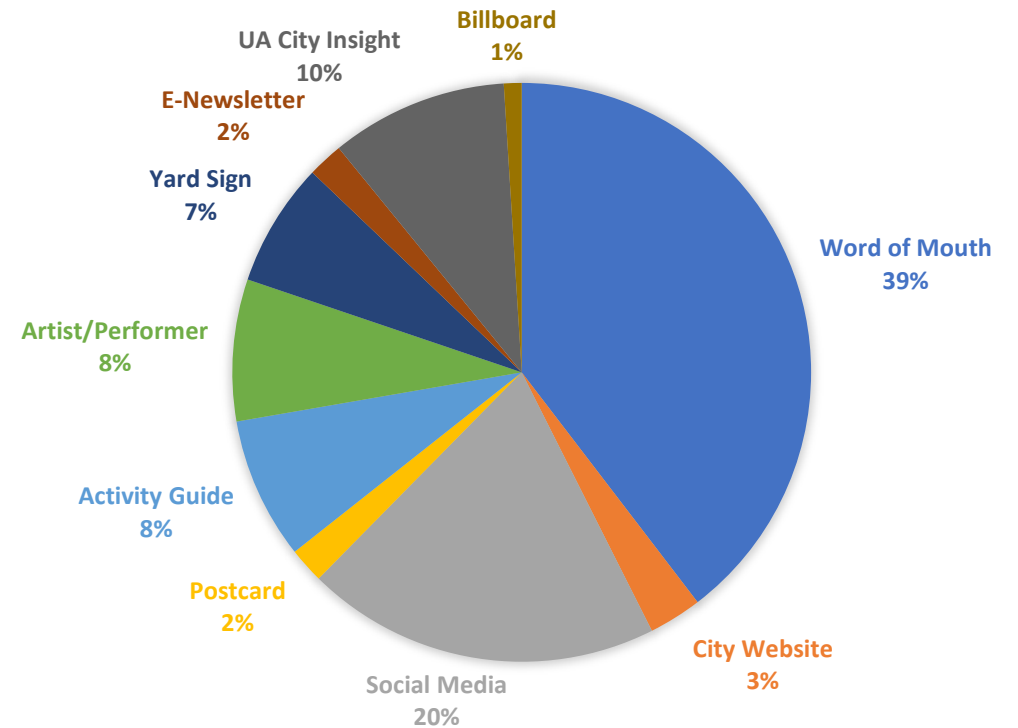
388 Survey Participants (on-site)

“I like the new location. I like that the library is included.”

WHAT ACTIVITIES DID YOU ENJOY AT LDAF?



HOW DID YOU HEAR ABOUT THE FESTIVAL?



Concourse Gallery

Walking Among Angels

Artist: Eliana Saari

September 20 – November 10, 2023

Reception: Sunday, September 24 | 2-4pm – approximately 30 attended

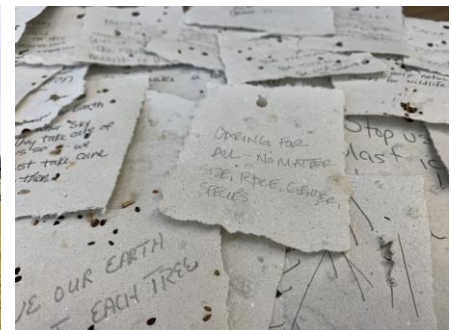


Award winning national and international artist Eliana Saari combines her fashion design and printmaking experience to bring a life size installation to the Concourse Gallery. Saari recreates the feeling of being surrounded by everyday people unaware of their purpose. Suspended from the ceiling, silk panels are printed with images of people walking and standing, allowing the viewer to participate and lose themselves in the crowd. Walk amongst the figures and experience moments of beauty and mystery as you ask yourself who these people are and where they are going.

Dublin Area Art League Tree Planting

Monday, September 25

As part of the [Dublin Area Art League](#) (DAAL) Endangered Exhibit, a live tree was placed in the Concourse Gallery. Visitors of the exhibit were asked the questions "What does endangered mean to you?" and "How do we make the world more sustainable and equitable?" These answers were written on seed paper, created by members of the DAAL, and hung on the tree. Now that the exhibit has ended, we had the exciting opportunity to plant the tree at the Municipal Services Center with local UA artists Robie Benve, Bev Goldie and Ed Quinn. The seed paper will be planted in naturalized areas throughout UA.



Arlington Gallery

Current Exhibit:



UA and Beyond: Kathy Cole

October 9 – December 8

Kathy Cole is an award-winning hobby photographer who enjoys the journey and push to keep taking photos that a weekly photography challenge provides. She grew up in a Cleveland suburb and came to Columbus to attend Ohio State. She settled in Upper Arlington, where she lives with her husband and two children. This is her first show.

UA Performance Series



Help us celebrate the art of songwriting! This welcoming event will feature local singer-songwriters, great food and a taste of beer, wine and cocktails. Held at the beautiful Amelita Mirolo Barn, this is sure to be an enjoyable evening out. Grab the family, a friend or a date and come join the fun.

Performance Lineup:

- 6-6:30pm: [Tiffani Marie](#)
- 6:45-7:45pm: [TJ George](#)
- 8-9pm: [The Goldsberrys](#)

Food Trucks:

- Hogback Bbq Pit (Barbeque)
- Zaki Grill (Lebanese, Middle Eastern, Turkish)
- Habachi Run (Asian Fusion, Japanese)
- Holy Crepes (French, Desserts)
- Drank Tank (Coffee and Tea)

Activities:

- Collaborative Songwriting
- Click Clackers – kid's musical instrument art activity
- Songwriting prompts

Labor Day Arts Festival



Community Bead Weave

Led by UA artist Abby Kamagate

During the Labor Day Arts Festival, participants sat down together in ceremony to weave a beaded tapestry. Each person added their own bead choice & pattern to an on-going strand. Through this exercise, individual creativity was combined and interwoven to create a tapestry bursting with micro stories, secrets, dreams and shared ideas. The finished product was hung at Northam Park and will remain up through the first of November.

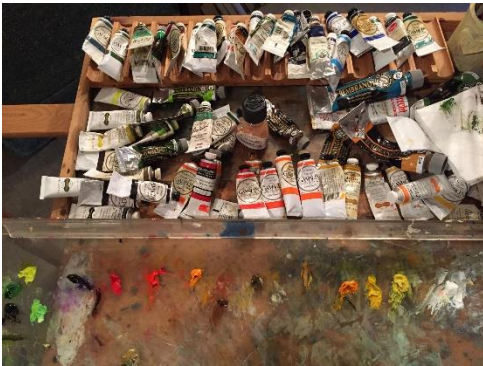


City of **Upper Arlington**

Cultural Arts Division Report- | Page 3 of 3 | 10/9/23

CULTURAL ARTS DIVISION'S MONTHLY REPORT
November 2023

Concourse Gallery



The Artists Process

Artists: Miriam Baranov, Anita Dawson, Steven Elbert, and Hiroshi Hayakawa

November 15, 2023 – January 26, 2024

Reception: November 19 | 2-4 pm

From concept to a finished work of art, journey through the mind of an artist. Expressing themselves through different mediums, techniques and tools, artists Miriam Baranov, Anita Dawson, Steven Elbert, and Hiroshi Hayakawa join together for this one of a kind art exhibit to demonstrate the power of the creative process to inspire and transform.

UA Performance Series



Songwriter Social

Thursday, October 19 | 6-9pm

Approximately 50 attended this event. The weather was cold and rainy which may have deterred people from attending the event. The people that attended the event had a wonderful time listening to original music and contributing to the collaborative songwriting activities. Very low alcohol sales.



Big Table: Arts and Culture in UA

On October 11, 2023 the Upper Arlington Community Foundation hosted a Big Table event discussing art and culture in UA. Approximately 20 community members attended the discussion. The following big ideas were discussed:

- Art:
 - Opens the door for learning – inspire adults and students to ask questions
 - Brings community together
 - Inspires and motivates youth – it is important to provide experiences for them to be inspired, learn and grow
 - Brings life to buildings and spaces
 - Is important in public spaces
 - Is a way to show diversity in the community – it is important for people to see themselves in art
 - Boadens people’s thinking
- Priorities:
 - Incorporating art at the new Community Center
 - Events or exhibits that celebrate the process of art that is not currated or judged
 - Balance events and programming where the community can experience art rather than just purchase art
 - Events make a difference – creates a welcoming enviroment for all
 - Listen to what youth want to see in the community and involve students in the process
 - Would like to see an event to bring together UA artists

Permanent Collection

Blind Eye Restoration is currently working on maintenance for the following Art in Community Spaces sculptures. This work should be completed by the end of the year.

Egeria by Eugene Friley



- Treating corrodng internal steal of fountain
- Repairing concrete structure
- Strip coatings and repaint fountain
- Fish will be repaired as a separate project due to cost
- Pump will be repaired by City at a future date

Rotation by Jere Curtis



- Cleaning and passivation of stainless steel surface
- Repainting base

Splicer by Matthew Wicker



- General cleaning and passivation of stainless steel
- Protective oil on metal

Dingle by Gene Kangas



- Stripping and re-painting

Movement by Alfred Tibor



- Cleaning and repainting

