

Thursday, August 24, 2023 | 4 pm

Lower Level Meeting Room, Municipal Services Center, 3600 Tremont Road
The meeting can also be attended via Zoom

The Community Relations Committee welcomes comments from the public at the close of each meeting. For Zoom **attendees**: the Chair will ask them to raise their hand in Zoom if they wish to speak and the meeting organizer will admit them as a meeting **participant**. Please note – any comments added to the Zoom chat feature will not be incorporated into the meeting minutes.

Join the Meeting: <https://us06web.zoom.us/j/89940212191>

Join by Phone: 877-853-5257 | 312-626-6799

Meeting ID: 899 4021 2191 | Passcode: 853416

1. Welcome

2. Approval of July 27, 2023 Minutes

3. City Updates

- Pleasant Litchford Memorial Update
- Rotary Peace Pole Dedication – Monday, September 11
- Annual update to City Council – Monday, November 20

4. UA Welcome Series (“Welcome Wagon”) Update

- **Equal UA Welcome Booth** – August 23 Farmers Market: recap
- **UACA Neighbors Night Out – September 30**: Jordan Braunstein & Dan Ayars, UA Civic Association
- **UA History 101: An Introduction** – October 26: high level run through by Kristin Greenberg, Upper Arlington Historical Society
- **Police & Community Relations for New Residents/Immigrants**: November date TBD

5. We Are UA Campaign

6. Events & Observances Updates

- Remainder of 2023 Schedule
 - o Labor Day Arts Festival – Monday, September 4
 - o Neighbors Night Out – Saturday, September 30
 - o Songwriter Social – Thursday, October 19
- Activity Ideas
- Tentative 2024 Schedule
- Tentative 2024 Observances & Holidays Event/Activity Schedule



7. **Planning for September Working Groups/Goals Discussion**
 - Discussion of meeting approach/agenda/goal development process
8. **Liaison Updates**
9. **Community Questions/Public Comment**

ADJOURNMENT



DRAFT MEETING MINUTES

July 27, 2023 | 4 pm

Members Present

Jason Sayat, Co-Chair	Farida El-Hennawy, Co-Chair	Brent Theaker
JP Dorval	Howard Warner	Elaine Alicea
Andy Klaben-Finegold (left 5:12 pm)		

City Staff & Others Present

Emma Speight, Community Affairs Director	Maggie Rochon, Communications Specialist	Jodi Osborne, Cultural Arts Manager (left 5:35 pm)
Bryan McKean, Sergeant (entered 4:05 pm)	Tim Brandt, Officer (entered 4:05 pm, left 4:38 pm)	Krystin Anderson, Upper Arlington Schools
Beth Hatch, UA Library Director	Jenn Faure, UA Library Community Relations Manager	

1. Welcome

2. Approval of May 25 Meeting Minutes

Motion: JP Dorval

Second: Jason Sayat

Minutes Approved

3. New Members/Introductions

- Elaine Alicea and Andrew (Andy) Klaben-Finegold were welcomed as the CRC's newest members.
- Andy grew up in Bexley, moved to New York in adulthood, then found his way to Upper Arlington where he currently resides with his wife and baby daughter. He is an employment litigation lawyer.
- Elaine spent much of her childhood in Upper Arlington and moved back after college. Elaine and her husband have one son. She works closely with Upper Arlington Schools and the Upper Arlington Pride event and is employed in IT.
- Other meeting attendees introduced themselves to the new members.

4. Upper Arlington Library Resources

- Upper Arlington Library Director, Beth Hatch, provided an overview of the Library system and available resources (presentation attached).
- CRC members commented on the Library as a "safe space" for community members and how impressed they are by the robustness of resources and programs offered.



- Beth shared that the Library has a freedom to read policy and to that end, provides a wide variety of material and viewpoints and materials to support all interests and opinions.

5. Working Groups Discussion

- In part to share some history with Elaine and Andy, Emma gave a quick overview of the three working groups: Internal Operations; improving From the Inside; and Improving From the Outside.
- These groups were formed to build on the CRC framework and goals, as well as to further recommendations from the RAMA Perceptions study. CRC members are assigned to a working group and work with staff to implement various strategies identified for each area.
- Members discussed past practices for the working groups and brainstormed next steps.
- It was agreed that each working group would meet over the next month to revisit accomplishments, to discuss meeting frequency and format, and to consider next steps and possible new goals for the next one-three, and three-five years. They would then bring their thoughts and recommendations back to the Committee for a strategic planning discussion at the September meeting. This will also help prepare for bringing an annual update to City Council later in the fall.
- Up to four CRC members can be on a working group, and members were asked to reconsider their current group and if they have interest in a different area.

6. Event & Programming Updates

- Elaine shared an overview of UA Pride (photographs attached) – despite the rain, approximately 1,200 people attended. The event location was changed at short notice, requiring extra effort, but the new location at Sunny 95 Park was a success. This was a good example of a community group and City Staff working together – in this case to address some growth issues and safety concerns. The new location allows for further growth. Access to internal space (the Barn) was an added benefit and provided a great space for teens. The CRC booth had a lot of interaction with non-residents who commented positively on the range of activities offered at UA Pride compared to similar events in the region.
- Jodi Osborne shared that Arts on Arlington was a success (photographs attached), building on its first year with more artists and vendors and attracting a larger crowd. CRC members who attended and helped with the CRC booth were impressed by the Library's booth and activities, and expressed a desire to develop some activities and guidelines for attracting more guests to the CRC booth at future events.
- The Juneteenth Ceremony was a success also. Local historian and author, Rita Fuller Yates, served as the keynote speaker, and 2022 Community Relations Award recipient, Reita Smith, helped raise the flag. This event also helped showcase the Undesign the Redline exhibit in the Concourse Gallery.
- A more modest Pride flag raising event was also conducted – this event didn't have a CRC cheerleader to help generate ideas. Looking forward, it is hoped a CRC member will help lead the charge for this activity – Elaine expressed interest.
- Brent shared highlights of the Upper Arlington Civic Association's (UACA) Neighbors Night Out event (a reinvention of the group's Newcomers Event that ran from the 1930s-1950s, as the community was growing), scheduled for Saturday, September 30 at Tremont Center. The idea of relaunching a welcome event is tied to raising awareness of the UACA and the events they bring to the community each year, and in-part as a membership drive to help fund



these programs, while bringing community members together to celebrate. The goal is for Neighbors Night Out to become financially self-sustaining – for 2023, the CRC Innovation Small Grant of \$5,000 and a UA Community Foundation grant of \$10,000, and support from Littleton’s Market, are helping to launch the event. Some UACA members planning the event will attend the August CRC meeting. It is hoped that the CRC & City will have a presence at the event.

- Several events remain that will require CRC member participation – the Labor Day Arts Festival, Neighbors Night Out and Songwriter Social. The schedule will be reshared.
- It was agreed that the CRC presence at events for 2024 will be scaled back and more strategic, focusing on the UA Performance Series. Hoped for enhancements include interactive booth activities themed on DEI, candy and possibly CRC shirts for members.
- National Welcoming Week is in September and Staff will be working on a small outreach campaign tying the CRC to this celebration. Some ideas from CRC members would be welcome.
- The Rotary Peace Pole is complete and details of a ceremony this fall will follow soon.

7. Welcome Wagon Programming Update

- Jason provided an update on his efforts to implement a Welcome Wagon initiative, taking a different approach by having various local organizations put on a series of events with the welcome theme. Several groups have shown interest in participating, with some events on the horizon:
 - Equal UA will be hosting a welcome booth at the August 23 Farmers Market.
 - The Upper Arlington Historical Society is working on an introductory presentation on UA History.
 - The Upper Arlington Civic Association’s Neighbors Night Out event September 30.
 - A Police and Community Relations program focused on new residents and immigrants.Other groups that are interested in participating include the Upper Arlington Education Foundation, Upper Arlington Library, Asian American Community Services, the Kiwanis Club of Northwest Columbus, and the Upper Arlington Community Foundation.
- Initial conversations are also being held with the Upper Arlington Schools relative to welcoming programming for new students and families.
- The series will be branded and promoted via the CRC website and various City communications channels.
- Some other related goals include establishing a resource center for new residents at the new Community Center, developing an electronic welcome packet, and features in the UA Insight resident newsletter.
- Krystin Anderson at the Schools indicated she would look into adding a link to the CRC website from the Schools’ resource page. There may also be events/opportunities at the Schools for CRC involvement.

8. Liaison Updates

- Members looked at the list of liaisons to see which areas members would be interested in participating to help build connections with other community groups.
- Elaine volunteered to be the liaison for Rainbow UA. Jason volunteered to be the Liaison for the library.



- Howard shared information on the Northwest Kiwanis Aktion Club – a service leader group that will hopefully be formed for adults with disabilities.
- Jason encouraged members to exercise their right to vote on August 8 on Issue 1.
- Farida updated the group on the Upper Arlington Community Foundation’s Good Neighbor Fund which has granted more than \$100,000 to Upper Arlington residents to help meet a variety of needs for families who have a one-time need.

9. Community Questions/Public Comment

None

ADJOURNMENT

The meeting was adjourned at 5:42 pm

CHAIR:

ATTEST:





Upper Arlington Public Library

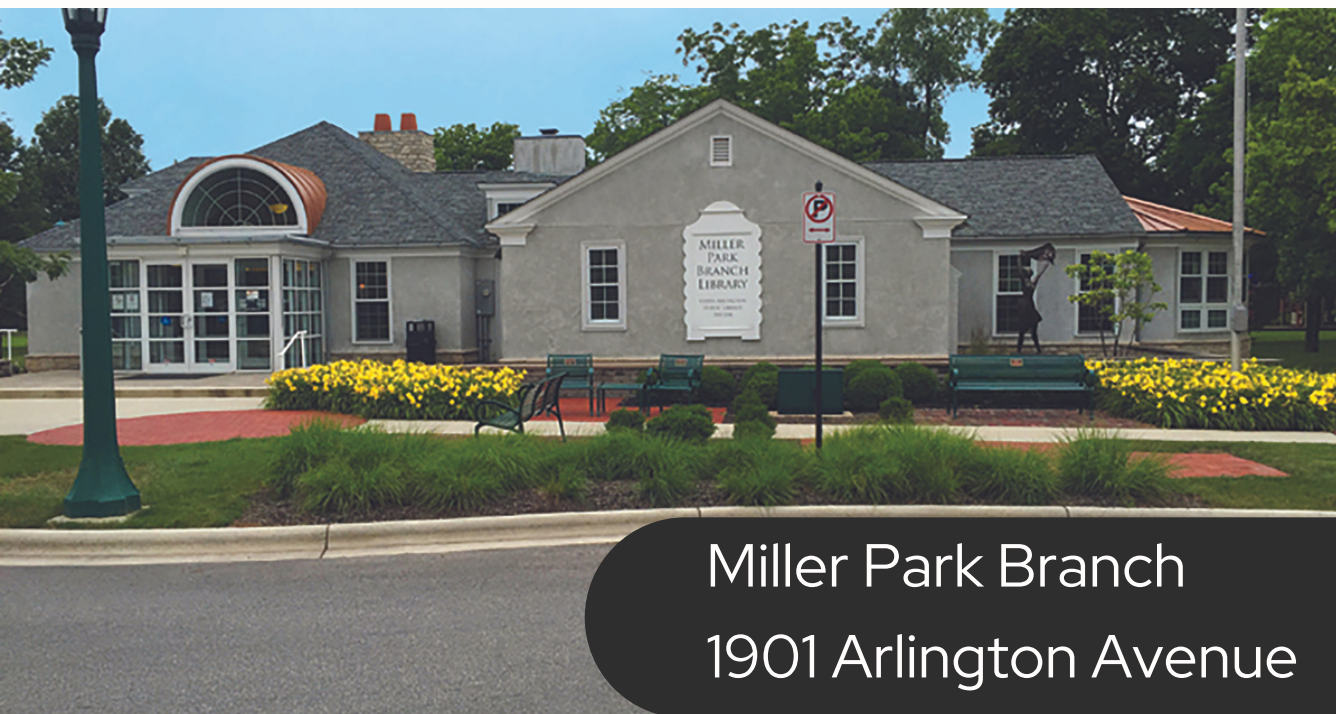
Building Connections that Make Lives Better

Agenda

- Economic Impact and Equal Access
- What We Offer
- Research Tools
- Community Engagement Opportunity



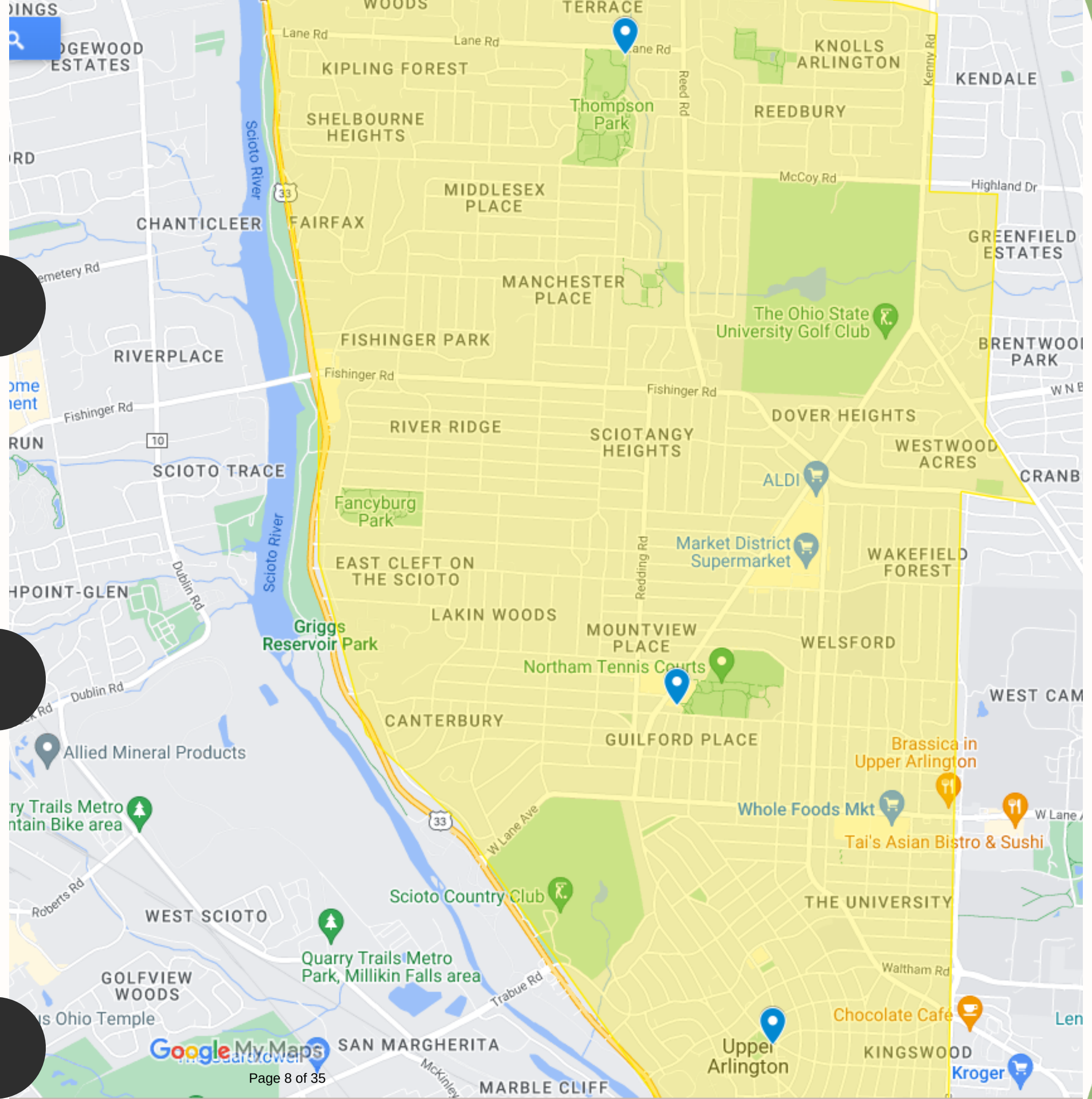
Lane Road Branch
1945 Lane Road



Miller Park Branch
1901 Arlington Avenue



Tremont Road Branch
2800 Tremont Road



Economic Impact & Equal Access

Library services are free, aside from passport services.

1. Great ROI for Libraries
2. No fines reduces financial barriers
3. Home delivery for seniors
4. ADA accessible buildings and curbside service



01



02

03



04



What We Offer

Collections & Research Tools

- Books, movies, and music both physical and digital, millions of items
- Archives, magazines, research books, & databases for grants, demographics, genealogy, history, for consumers and more...



Expert Staff

- Our trained, expert staff can help you research, find information, or connect you with your next great read, film, or album.
- 1:1 technology help and classes
- Award winning passport services



Gathering Space & Social Connection

- At Tremont, we have free meeting room space, quiet study space including the Huston Reading Room, and research department.
- We have fun play areas for kids and families at all three locations; two newly renovated



Events & Programs

- Always something happening at the Library with programs for all ages
- Weekly story times and craft programs, teen programs, large programs for families
- Adult programs around art, gardening, trivia, book groups, music and film, and tech classes.



Research Tools



90+ Research Databases

We have access to many research tools on a variety of topics. Our expert staff can help you navigate them to figure out what might meet your needs and how to get the best results.



Resources Dedicated to Diversity

CultureGrams provide information about different culture and countries; we have a dedicated Pleasant Litchford collection on UA Archives, and are working on a diversity collection with oral histories of Upper Arlington.



Language Learning

We offer Mango Languages and other ESOL resources on our research database page.



Consumer, Investment, and Financial Resources

ConsumerReports, Weiss Financial, Foundation Directory, Grants to Individuals

SUBJECT GUIDES

- [Arts and Entertainment](#)
- [Black History Resources](#)
- [Business](#)
- [Consumer Education](#)
- [Creative Writing](#)
- [Environmental Sustainability](#)
- [ESOL and World Language Resources](#)
- [Genealogy](#)
- [History](#)
- [Investments](#)
- [Job Help for Teens](#)
- [Jobs and Careers](#)
- [Legal Resources](#)
- [Literature](#)
- [Medicine and Health](#)
- [Online Learning](#)
- [Online Privacy](#)
- [Political Fact Checking](#)
- [Senior Resources](#)
- [Sports](#)
- [Travel](#)
- [Upper Arlington History](#)

TUTORIALS

APPS FOR REFERENCE SERVICES

Community Engagement

The Library is working on a 10-year Master Facility Plan to renovate our buildings to better meet community needs.

Participate in our community engagement sessions facilitated by HBM Architects and Interior Designers in September at all three locations, and share your thoughts around inclusion and welcoming new community members!















ARTS ON ARLINGTON

Thursday, July 13 | 6-10 PM
Mallory Park & Arlington Ave

Back by popular demand! This award-winning event brings talented arts and crafts vendors, musical performances, community groups, and fun activities to the Mallory Park area.

ART EXHIBITS

View these talented artists' work & buy art from the following artists:

- 1. Bismarck, Mandy Marlin Art
- 2. Dylana, Wren Right, Landon
- 3. Serenita
- 4. Rachel, One Colorful Artway Co.
- 5. Sarah, Ltd. Collaborative Long Term
- 6. M.C. & Co. Creative Art
- 7. Color in Canvas, Heather
- 8. Paper, Gray, Gail
- 9. Serenity, Tashara
- 10. New Personal Health, Sarah Peters

COMMUNITY BOOTHS

Visit our booth for more information including a complete list of art vendors

FOOD TRUCKS

PARKS & REC

City of Arlington









CONNECT WITH UA

City e-News

for the latest on UA seasonal services, city events & more



UA Alerts

for important safety updates via text. Sign up for UA Alerts to 888-777-7777

CITY OF UPPER ARLINGTON
COMMUNITY RELATIONS COMMITTEE

Welcome | Connect | Belong
Educate | Inform | Enlighten
Gather | Share | Celebrate

ABOUT US
The Community Relations Committee is a group of residents who meet regularly to discuss and address community concerns. The committee provides a forum for residents to voice their opinions and concerns to the City of Upper Arlington. The committee also provides a link between the community and the City of Upper Arlington.

JOIN US
The committee meets on the second Tuesday of each month at 7:00 PM. Meetings are held at the City of Upper Arlington, 2110 North High Street, Room 201. Meetings are open to all residents. For more information, visit uacommunityrelations.com

The City is considering the merits of joining the Sustainable Ohio Public Energy Council (SOPEC) in order to offer the community a new electric aggregation program.

We are undertaking a community outreach process this summer to inform residents about the program and obtain feedback.

Council is expected to formally review and take action on the proposal in late fall.

If approved, an electric aggregation program could be available to UA households by the end of the year.

Learn more and let us know what you think!

UPPER ARLINGTON ELECTRIC AGGREGATION PROGRAM

City of Upper Arlington
www.upperarlington.gov

Community Relations Committee Speakers/Education Topics

Updated August 11, 2023

To be assigned/ideas:

- Northwest Kiwanis (Howard)
- Reflections on what they have learned from CRC members
- MORPC – explore topic options
- TASO – Turkish American Society of Ohio
- ASHA Ray of Hope – Established by South Asian Community, provides support to women in crises (Cultural socialization, recent immigration, loss of traditional family support, lack of English language, and unfamiliarity with laws and services)
- American Legion – Veterans
- JASCO – Japan America Society of Central Ohio
- Federation of Asian Indian Associations
- Women’s Fund of Central Ohio (March - Women’s History Month)
- Columbus Realist Association - to enhance the professional and business conditions of NAREB® Realist® members by strengthening the consumer capacity of Black, minority, and emerging target market segments that Realists® serve.
- YWCA/YMCA
- Central Ohio African American Chamber of Commerce
- Poindexter Museum – comes online in 2025
- Revisit source of income/non-discrimination in housing rentals topic – 2024
- Veterans Services & Resources

MONTH	PRESENTER	TOPIC/ORGANIZER
January	Jodi Osborne	Parks & Rec/Cultural Arts Events Calendar
April	Karen Jiobu	Asian American Community Services
May	JP Dorval	Haitian Heritage Month
June	MEETING CANCELLED	
July	Beth Hatch, UA Library	Library Resources & Programs
August	Kristin Greenberg, UA Historical Society	UA History 101/Introduction Presentation
September	Sarah Brown Ohio Hispanic Coalition	National Hispanic Heritage Month (coordination help – Hana)
October	_____	PROPOSED – National Disability Employment Awareness Month; Northwest Kiwanis soccer programs for people with disabilities (coordination help – Brent & Howard)
November	UA Green Team – Katy Rees & Justin Milam	City’s sustainability programs

2022

MONTH	PRESENTER	TOPIC/ORGANIZER
April	Farida El-Hennawy	Ramadan
May	Jaron Terry, Columbus PFLAG RAMA Consulting	PRIDE UA Perception Assessment findings
June	Joe Henderson	Economic Development
July	Debbie McLaughlin	Parks & Recreation Department Update
August	Jennifer Segal, UA Commission on Aging Abbey Hamilton, UA Village Service Coordinator Christine Leyshon, UA CARES Program	Senior programs and services overview
September	Orie Kristel, Illuminology Steve Schoeny	2022 Community Survey results
October	Hana Abdelbaki Layla Banaie	US Together: Refugee resettlement
November	Larysa Gilbert, Syntero Teresa Wasserstrom, Syntero Sergeant Bryan McKean Darren Shulman, City Attorney	About Syntero/mental health discussion (Deborah and Siema to help coordinate) Police Discussion Items - Community Policing Program Update - Police stops with racial conflict Enhancements to Mayors Court

2021

MONTH	PRESENTER	TOPIC/ORGANIZER
January	Various	Pleasant Litchford history & recognition
April	Jason Sayat	Structural racism in healthcare
July	Various	2020 Police Annual Report & Bias-Based Policing Review
October	Carly Rothgeb, UAHS senior	Ambassadors of Change program

Community Relations Committee

2023 Meeting Schedule

Updated July 26, 2023

Time: 4-6 pm

Location: Lower Level Meeting Room (except Nov 16)
Break out rooms:
- Lower Level Meeting Room
- Centennial Meeting Room

Meeting Dates

Thursday, January 26

Notes

Working Groups break out session

Thursday, February 23

SKIP MARCH MEETING – Ramadan, Spring Break & UA Community Center

Thursday, April 27

Working Groups break out session

Thursday, May 25

Thursday, June 22

MEETING CANCELLED

Thursday, July 27

Thursday, August 24

Thursday, September 28

Thursday, October 26

Thursday, November 16

Moved to third week due to Thanksgiving
*Council Chamber

2023 Community Events CRC Participation Schedule

Updated August 21, 2023

Note: Where start/end timeslots are earlier/later than the event hours, the CRC members would be asked to assist with setup and breakdown.

St. Mark's Culture and Artisan Fair

10 am-3 pm, Saturday, May 6

9:30 am-12:30 pm	Hana Abdelbaki	Howard Warner
12:30-3:30 pm	Deborah Carvalho	Farida El-Hennawy

Spring Fling

11 am-2 pm, Saturday, May 20

10:30 am-12:30 pm	Brent Theaker	Deborah Carvalho
12:30-2:30 pm	_____	Hana Abdelbaki

UA Performance Series – Party on the Plaza

6-11 pm, Thursday, June 8

Municipal Services Center

Includes Undesign the Redline exhibit inside

6-8 pm	Deborah Carvalho	Hana Abdelbaki
8-10 pm	Jason Sayat	_____

UA Pride

1-5 pm, Saturday, June 11

12:30-3 pm	Jason Sayat	_____
3-5:30 pm	_____	_____

UA Performance Series – Music at Miller

6-9 pm, Thursday, June 22

Miller Park

6-7:30 pm	Deborah Carvalho	Hana Abdelbaki
7:30-9 pm	Jason Sayat	_____

Members cancelled, no presence

UA Performance Series – Arts on Arlington

6-10 pm, Thursday, July 13

Mallway Park/Arlington Avenue

6-8 pm	Deborah Carvalho	Hana Abdelbaki	Farida El Hennawy	_____
8-10 pm	Brent Theaker			

Summer Celebration**6-9 pm, Thursday, July 20**

Thompson Park

5:30-7:30 pm

7:30-9:30 pm Brent Theaker

Event cancelled

Labor Day Arts Festival**10 am-6 pm, Monday, September 4**

Northam Park Area

9:30 am-12:30 pm Deborah Carvalho

12:30-3:30 pm Brent Theaker

3:30-6:30 pm Hana Abdelbaki

UACA's Neighbors Night Out**5-10 pm, Saturday, September 30**

Tremont Center

5-7:30 pm Farida El-Hennawy

7:30-10 pm

Elaine & Jason (which times?)

UA Performance Series – Songwriter Social**6-9 pm, Thursday, October 19**

Amelita Mirolo Barn, Sunny 95 Park

6-7:30 pm Deborah Carvalho

7-9 pm

COMMUNITY RELATIONS COMMITTEE
Working Groups, Projects & Priorities
Updated August 2023

INTERNAL OPERATIONS – *Abby Cochran / Darren Shulman*

Work Group Participants: Jason Sayat, Deborah Carvalho, Andy Klaben-Finegold

The CRC advises the City on how it can better incorporate diversity, equity and inclusion into all elements of City operations. The CRC has already helped guide the City in modifications that we have made to our hiring and purchasing processes. Additionally, the CRC has helped UA Police work on new ways to communicate with the community about policing in our community.

Applicable RAMA Recommendations

- Be intentional about attracting diverse residents, businesses and workers to UA.
 - o Continue to assess City incentives, supplier diversity goals and other strategies to attract more diverse businesses and contractors
 - o Continue to implement targeted diversity recruitment strategies for City employment and share best practices with local businesses

Completed

- Formation of CRC
- Resolution Declaring Racism a Public Health Crisis
- Anti-discrimination legislation
- Improvements to Human Resources/Recruitment webpages
- Candidate screening adjustments
- Purchasing and contracting – focus on recruiting MBE bidders
- Community policing: DEI officers, crime analyst, community policing training module, enhanced reporting to the community
- Upper Arlington Mayor’s Court improvements
- Formation of Employee Resource Group - UALL
- Employee wellbeing and culture survey

In Progress/Ideas for 2023

- Progress of UALL employee resource group
 - o “Creating Connections” activities
 - o Coffee/tea with the City Manager
- Police and Community Relations presentation
- Internal communications review and updates: survey, intranet enhancements, etc.
- _____

IMPROVING FROM THE INSIDE – Emma Speight

Work Group Participants: Farida El-Hennawy, Hana Abdelbaki, Brent Theaker

The CRC is working to find ways to bring community organizations and individuals together to support the diverse communities already in Upper Arlington and raise their profile in the community. The CRC helped guide the City's participation in Black History Month and our work with Upper Arlington Public Library and UA Schools on commemorations of other cultural events.

Applicable RAMA Recommendations

- Be intentional about attracting diverse residents, businesses, and workers to UA.
 - o Continue to explore targeted public transportation options to connect business centers with COTA lines.
- Ensure new residents are welcomed and included in the UA community.
 - o Resident Ambassador Program – connect established community members to new residents
 - o Facilitated gatherings for new residents to connect with their neighbors and learn about community resources
 - o Community training opportunities – provide tools to help community members be a good ally and connect with new residents
 - o Educational and cultural events – align with existing programs and events to help create a welcoming environment and increase awareness

Completed

- ***Strategic partnerships / liaisons***
- ***CRC website***
- ***Launch of Community Relations Innovations Grant Program:***
 - o UA Pride - \$5,000
 - o UA Schools Longest Table - \$2,500
- ***Observances and holidays***
 - o Some activities/programs accomplished (Juneteenth, Black History Month)
 - o Development of observances calendar (2023 version live on CRC website)
- ***Tools for addressing things in real time***
 - o UA Community Center endorsement letter
 - o CRC and City Council statement on hate crimes targeting the AAPI community
- ***CRC member presence at 2022 summer community events***
- ***CRC support materials*** – business card, postcard, poster, banner, “What Do You Love About UA? / What Would You Change?” activity cards, new resident email signup
- ***Community Relations Award*** – added to City's annual Community Awards program

In Progress/Ideas for 2023

- ***Observances and holidays***
 - o Programming/educational activities for additional observances/months
 - o Black History Month programming
 - o Cherry Blossom Celebration
 - o Pride Month flag raising
 - o Juneteenth ceremony & flag raising

- ***Evolution of CRC website**
 - Expansion of listed organizations
- **2023 Community Relations Innovations Small Grant Program:**
 - St. Mark's Culture & Artisans Fair - \$1,000
 - UA Pride - \$2,500
 - UACA Neighbors Night Out - \$5,000
 - UA Historical Society "History Speaks" presentation series - \$3,000
 - UA High School "hUmAn Connection Festival - \$500
- **Undesign the Redline Concourse Gallery exhibit**
- **CRC participation at 2023 summer community events**
 - St. Mark's Culture & Artisan Fair
 - Spring Fling
 - Party on the Plaza
 - UA Pride
 - Arts on Arlington
 - Labor Day Arts Festival
 - UACA Neighbors Night Out
 - Songwriter Social
- **UA Welcome Series** (modern version of "Welcome Wagon") – identify lead organizations to develop proposal, budget and sustainability plan, including:
 - Equal UA presence at Farmers Market – August 23
 - UACA Neighbors Night Out event – September 30
 - UA Historical Society "Introduction to UA" presentation – October 26
 - UA Police & Community Relations for New Residents & Immigrants - November
 - UA Schools new students/families welcome program
- ***We are UA Campaign** – Community Affairs 2023 project (with guidance from CRC members)
- **Pleasant Litchford Memorial** – City partnership with UA Schools to complete the Pleasant Litchford Memorial

Other Previously Identified Ideas

- Understanding existing community resources and how to leverage them – liaison role?
- Idea inbox – means for residents to share ideas with the CRC
- Educational events for the community

IMPROVING FROM THE OUTSIDE – Steve Schoeny / Emma Speight

Work Group Participants: JP Dorval, Howard Warner, Elaine Alicea

The CRC works with the City to explore ways to encourage more people and businesses from underrepresented groups to become part of the Upper Arlington community. The CRC and the City are exploring ways to better understand how to welcome new communities to UA and tell our story.

Applicable RAMA Recommendations

- Increase perceptions of UA as a welcoming and inclusive community:
 - o UA Lived Experiences Campaign – highlight personal stories from different types of residents
 - o Community Inclusion Toolkit – provide local businesses with resources, tips and tools to incorporate diversity into their messaging
 - o Inclusion Awards – honor businesses and organizations that are implementing innovative practices in DEI
 - o Racially-restrictive Property Deeds – acknowledge history, provide education on how to update deeds as/when properties are sold
- Be intentional about attracting diverse residents, businesses and workers to UA.
 - o Connect with peer cities to learn from best practices, guest speakers

Completed

- ***CRC website**
- **Formal research:**
 - o 2022 RAMA UA Perceptions Assessment
 - o 2022 Community Survey
- **Community Relations Award** – added to annual City Community Awards Program

In Progress/Ideas for 2023

- ***Evolution of CRC website:**
 - o Expansion of listed organizations
- **Realtor Conversations** – Conversations with minority Realtors in the region regarding perceptions of UA
- **Reintroduce UA to the Central Ohio community** – through an evolving/DEI lens – tied to publication of *Columbus Monthly Magazine* November special section
- **Conversations/networking with community relations entities in other communities**
 - o Goal of connecting CRC with Dublin, Worthington, Bexley and any other existing groups, format TBD
- ***We are UA Campaign** – Community Affairs 2023 project (with guidance from CRC members)

Community Relations Committee Community Group Liaisons

Updated August 10, 2023

Equal UA	Jasaon Sayat
Kiwanis Club of Northwest Columbus	Howard Warner
Leadership UA	Jason Sayat
Northwest Realtors Association	Howard Warner
Rainbow UA	Elaine Alicea
Syntero (Northwest Counseling)	Deborah Cavalho
Tri-Village Area Chamber of Commerce	JP Dorval
Upper Arlington Civic Association	Brent Theaker
Upper Arlington Commission on Aging	Howard Warner
Upper Arlington Community Foundation	Farida El-Hennawy
Upper Arlington Historical Society	JP Dorval
Upper Arlington Library	Jason Sayat
Upper Arlington Rotary Club	Deborah Cavalho
Upper Arlington Schools	Hana Abdelbaki
Wellington School	Hana Abdelbaki

Possible Additions

Asian American Community Services	_____
Tri-Village Lions Club	_____
Upper Arlington Education Foundation	_____
Upper Arlington Senior Advisory Council	_____
National Church Residences	_____
The Stand Project	_____
Tri-Village Rotary Club	_____
_____	_____
_____	_____

Possible Introductory Interaction/Email

I am a member of the Upper Arlington Community Relations Committee (CRC), which was formed by City Council in the fall of 2020. In case you are not familiar with us, the vision of the CRC is, *“Upper Arlington is an inclusive community of opportunity for all people.”* The CRC activities are focused in three areas:

1. **City Operations** – working with City Administration to improve diversity, equity and inclusion within City operations.
2. **Improving from Within** – Highlighting the diversity of our community today and supporting the diverse individuals and communities that already exist within UA.
3. **Improving From the Outside** – Finding new and improved ways to encourage more people to consider UA as a place to live, operate a business, work or visit.

The CRC wants to support and publicize (not duplicate) the great work already going on in UA and our neighboring communities. We’re reaching out to key organizations. XXX came immediately to mind. We’re gathering some baseline information to inform this process. We’re just looking for impressions and opportunities. XXX is not committing to anything. Any responses to the following questions would be greatly appreciated.

1. What are major focus areas of XXX for 2022-23?
2. Could the UA CRC be of assistance with any of these? Please describe what would be helpful.
3. From your key stakeholders’ perspective, what are the most important priorities for the UA CRC to address in 2022-23?
4. Would it help to have a CRC member attend one or more of your meetings? If yes, please give details.

2024 Observances & Events CRC Participation Schedule

Updated August 21, 2023

CRC Observances/Coordinated Events

Observance/Event	Date	CRC Cheerleader/s
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CRC Welcome Series

Monthly Activity?

Jason Sayat

January – _____

February – _____

March – _____

April – _____

May – St. Mark's Culture & Artisan Fair?

June – UA Pride?

July – _____

August – _____

September – UACA Neighbors Night Out

October – _____

November – _____

December – _____

To Assign Months:

- UA History 101
- Police & Community Relations for New Residents/Immigrants

Potential Partner Entities:

- UA Community Foundation
- Equal UA
- Upper Arlington Library
- Upper Arlington Education Foundation
- Asian American Community Services
- Kiwanis Club of Northwest Columbus

Black History Month

February

- Coordinate community team planning
- Develop CRC activity
- Promotions assistance

Cherry Blossom Celebration

Early April

Jason Sayat

- Develop/coordinate program with student AAPI group & AACS
- Promotions assistance

St. Mark's Culture & Artisan Fair	Early May	_____
- Event/planning coordination assistance - Develop/coordinate program/activities - Promotions assistance		
Pride Month Flag Raising	Early June	Elaine Alicea
- Develop/coordinate program/activities - Promotions assistance		
Juneteenth Flag Raising	Mid June	JP Dorval
- Develop/coordinate program/activities - Promotions assistance		
National Welcoming Week	Early September	_____
- Social media campaign based on daily themes - Proclamation at Council Meeting - Highlight new community members (tie to We Are UA Program)		

CRC Booth at Community Events

Event

*St. Mark's Culture and Artisan Fair
 UA Performance Series: Party on the Plaza
 *UA Pride
 UA Performance Series – Music at Miller
 UA Performance Series – Arts on Arlington
 Labor Day Arts Festival
 *UACA's Neighbors Night Out
 UA Performance Series – Songwriter Social
 * - *Part of CRC Welcome Series?*

Timeframe

Early May
 Early June
 Tentative Date: June 9
 Late June
 Mid July
 Monday September 2
 Late September
 October

Booth Activities/Materials

Review/update CRC handouts/materials
 Quick quiz activity (similar to "What do you love?" "What would you change?")

- Diversity quiz wheel
- Themed on specific work group project/activity
- Ideas/resources from Library

 Candy
 Welcome series promotion/giveaway
 Other giveaway ideas?
 CRC shirts for members (would be at members' expense)
 CRC nametags