

Wednesday, February 5, 2025 | 5:00 pm

Council Committee Room

Also livestreamed via ZOOM

CALL TO ORDER

Meeting was called to order by Chair Baughman at 5:08 pm

Members Present:

<input checked="" type="checkbox"/>	Barry Baughman	<input checked="" type="checkbox"/>	Michael Paulus
<input type="checkbox"/>	Kristan Hastrich	<input checked="" type="checkbox"/>	Sheryl Pfeil
<input checked="" type="checkbox"/>	Rebecca Kemper	<input checked="" type="checkbox"/>	Cheryl Smoot
<input type="checkbox"/>	Devon Oser		

Staff Present:

<input checked="" type="checkbox"/>	Arts Manager Jodi Hatfield (Virtual)
<input checked="" type="checkbox"/>	Park Development and Arts Superintendent Jeff Anderson
<input type="checkbox"/>	Parks and Recreation Director Debbie McLaughlin

Others Present:

EXCUSED ABSENCES

Motion to excuse Commissioners Hastrich and Oser from the February 5, 2025 meeting.

Motioned: Commissioner Smoot

Seconded: Commissioner Kemper

Commission Discussion:

Voting Aye: Commissioners Baughman, Kemper, Paulus, Pfeil, Smoot

Abstain: None

Motion passed

APPROVAL OF MEETING MINUTES

Motion to approve minutes of the Cultural Arts Commission from the October 2, 2024 meeting.

Motioned: Commissioner Pfeil

Seconded: Commissioner Smoot

Commission Discussion: None

Voting Aye: Commissioners Baughman, Kemper, Paulus, Pfeil, Smoot



Abstain: None

Motion passed

ACTION/DISCUSSION ITEMS

AGENDA ITEM – Unfinished Business

a) 2025 Work Plan

Arts Manager Hatfield provided updates to the 2025 Work Plan based on discussion at the last Cultural Arts Commission Meeting. Most of the changes were to the timeline based on Arts Manager Hatfield's pending paternal leave.

Motion to support the 2025 Work Plan

Motioned: Commissioner Paulus

Seconded: Commissioner Kemper

Commission Discussion: None

Voting Aye: Commissioners Baughman, Kemper, Paulus, Pfeil, Smoot

Abstain: None

Motion passed

AGENDA ITEM – New Business

b) 2025 Meeting Dates and Times

The commission discussed the potential of delaying that start time of the meetings. Several commissioners indicated that a 5:30 start time would be more convenient.

c) 2025 Arts in Community Education Plan

Arts Manager Hatfield provided an overview of recommended updates to the Arts in Community Education Program. She provided updated program goals based on past commission discussion. She provided a background on the history of the program and challenges. She reached out to the UA Parks & Rec Camp Director to discuss opportunities to incorporate arts education as part of the Summer Day Camp program. 2 or 3 artist will rotate through each camp and offer an interactive session with the participants. The first artist will be Marcia Armstrong as part of the Temporary Art Installation. Other artists will follow later in the summer. In addition to being a part of summer day camp, the Art in Community Education Program will continue to provide arts activities at the Arts on Arlington and Labor Day Arts Festival events. Commissioner Pfeil asked about summer day camp participation and Manager Hatfield provided details about counts. Superintendent Anderson highlighted that participation would likely still be an increase over the previous state of the program. Commissioner Pfeil and Smoot asked about how potential artists were selected. Manager Hatfield provided some additional details on this as well as how the program would operate within day camp. Commissioner's discussed that there were still details to figure out but were excited for the potential of the change.

Motion to support the 2025 Arts in Community Education Plan

Motioned: Commissioner Kemper

Seconded: Commissioner Smoot

Commission Discussion: None



Voting Aye: Commissioners Baughman, Kemper, Paulus, Pfeil, Smoot

Abstain: None

Motion passed

AGENDA ITEM – Updates & Reports

a) Community Center Update

Superintendent Anderson provided an update on the status of the Community Center construction including a tentative timeline. Updated pictures of the various spaces in the building were shared. Commissioners asked questions about the timeline and parking that were addressed. It was also shared the public art for the community center is included in future capital improvement budgets.

b) Cultural Arts Division Report

Superintendent Anderson shared the Cultural Arts Division Report (attached as Exhibit D). It was highlighted that the Black History Month celebration had received a third place award from the Ohio Parks and Recreation Association.

c) 2024 Yearly Report

Superintendent Anderson shared the 2024 Yearly Report specifically highlighting the improved community outreach.

ADJOURNMENT

Motioned: Commissioner Smoot

Seconded: Commissioner Kemper

Board Discussion: None

Voting Aye: Commissioners Baughman, Kemper, Paulus, Pfeil, Smoot

Abstain: None

Motion Passed

Meeting was adjourned at 6:13 pm

ATTEST: _____ CHAIR: _____





2025 Cultural Arts Division Annual Work Plan

The City of Upper Arlington Cultural Arts Division provides and promotes a diverse, lively, accessible arts environment that advances the cultural assets and enriches the quality of life of the community. The Division provides a variety of arts and culture programming throughout the year and is also responsible for managing the City’s extensive collection of interior and exterior public art. Arts programming includes a public gallery featuring an annual schedule of exhibits at the Municipal Services Center, educational programming, summer outdoor concerts, and the City’s signature special event—the Labor Day Arts Festival. The City’s art collection includes many inspiring and creative permanent installations located in parks and public grounds throughout the City, as well as an extensive collection of interior art pieces installed in public buildings.

Housed within the Parks & Recreation Department, the Division is advised and supported by the Cultural Arts Commission. The Commission is a seven-member group that is appointed by City Council for the purpose of fostering and encouraging the development and preservation of arts in the community. As part of the 2019 Arts and Culture Master Plan, the following Mission and Vision Statements were developed to provide clarity and direction for the Division:

MISSION
We provide and promote a diverse, lively and welcoming arts environment that enriches the lives of all.
VISION
Our vision is a future where art is integrated throughout the community, diverse in medium and content and accessible to all residents and visitors to Upper Arlington.

KEY:

Continuing Goals and Strategies
New Goals and Strategies

2024 Accomplishments

Key successful events

- UA Performance Series
 - Produced the City's first Black History Month Celebration in partnership with the UA Public Library, UA Community Relations Committee, Equal UA, UA Historical Society, and the UA Community Foundation. This event incorporated spoken word and dance and won 3rd place in the 2024 OPRA Awards of Excellence in the Historical & Cultural Arts category.
 - Party on the Plaza was paired with the opening reception of *Community Expressions: Artists of Upper Arlington*, drawing hundreds of attendees into the Concourse Gallery to meet local artists and view their work.
 - Improved marketing efforts in partnership with the Community Affairs Department that helped increase awareness and attendance at events.
 - Stories of Resilience: Black History Journey Through the Arts: 500
 - Jazz at the Barn: 400
 - Arts on Arlington: 2,500
 - Party on the Plaza: 1,500
 - Labor Day Arts Festival: 25,000
- Labor Day Arts Festival:
 - 310 visual and performing artists were engaged or funded at this year's Labor Day Arts Festival. Increase of 17 from 2023.
 - Record breaking attendance throughout entire event.
 - Partnership with Learning Never Ends and UA Public Library to provide a sensory friendly room inside the library during the event.
 - Reduced expense and increased revenue from the 2023 event.
 - Improved Art Activities area, engaging attendees with working artists and exposing them to the artist's process and unique art forms.

Critical Master Plan successes

- 3 public art sculptures in the Permanent Collection were professionally cleaned and restored.
 - Poised and Ready
 - The Flower
 - Egeria Fish
- Unique workshops brought to the Concourse Gallery in collaboration with exhibiting artists.
 - Exploring Portrait Drawing: Open Studio Workshop with artist Miriam Baranov
 - Origami Ornament Workshop with artist Michelle Renee Garrison
- Successfully completed a formal selection process following the Acquisition Policy to select an artist for a temporary art installation at NW Kiwanis Park.



2025 Work Plan

LABOR DAY ARTS FESTIVAL

Goal/Strategy	Action Items	Target Start Date	Target Complete Date	Completed
Ensure continued success of the Labor Day Arts Festival	Continue supporting local artists through the Emerging Artist Program	12/2024	9/2025	
	Continue partnership with UA Public Library to utilize the Tremont Library for a second performance stage and expanded event space	1/2024	9/2025	
	Continue to seek working artist to facilitate engaging art activities at the event to educate attendees on the art processes and techniques and inspire creativity as part of the Art in Community Education Program.	2/2025	5/2025	
	Incorporate a variety of performances including poetry, spoken word, and dance	11/2024	9/2025	
	Develop a volunteer program for the Labor Day Arts Festival and other City events to create more engagement and retention of volunteers	10/2024	3/2025	

UA PERFORMANCE SERIES

Goal/Strategy	Action Items	Target Start Date	Target Complete Date	Completed
Ensure continued success	Establish core events as part of the UA Performance Series	11/2024	1/2025	Complete
	Create 1-2 new events as part of the series in partnership with existing opportunities within the Department and City	11/2024	1/2025	Complete
	Explore opportunities to reduce cost for alcohol service and increase sales.	2/2025	3/2025	
	Continue seeking talented performers and incorporate spoken word, poetry and dance into events	11/2024	1/2025	
	Support youth performers	1/2025	12/2025	



PERMANENT COLLECTION

Goal/Strategy	Action Items	Target Start Date	Target Complete Date	Completed
Implement Collection Management and Maintenance Policy	Review artwork that does not align with Guiding Principles and make recommendation to Commission for any deaccessions	12/2025	2/2026	
	Implement deaccession process for any selected artwork	2/2026	4/2026	
	Review Art in Community Spaces maintenance needs and discuss with Commission	4/2025	4/2025	
	Determine maintenance needs for 2025 and create a maintenance schedule	2/2025	4/2025	
Implement Policy for Acquisition of Public art for the Bob Crane Community Center	Develop goals and framework for Community Center public art call for artists	6/2025	10/2025	
	Post RFQ for Community Center Commission	10/2025	1/2026	
	Form an Art Selection Panel	10/2025	12/2025	
	Art Selection Panel to review RFQs	1/2026	2/2026	
	Up to three artists selected to submit proposals	2/2026	2/2026	
	Initiate community engagement process	2/2026	4/2026	
	Proposals reviewed by Art Selection Panel and recommendation made to Commission	4/2026	6/2026	
	Phase 1: Design documentation including final design Installation details Fabrication budget and timeline	8/2026	11/2026	
	Phase 2: Fabrication and Installation	12/2026	4/2027	
Create an online gallery of the Permanent Collection, complete with high-resolution images and artwork information	Research available collection management databases	12/2025	2/2026	
	Acquire updated images of all artwork and upload to database	2/2026	3/2026	
	Link database to City's website for public access	4/2026	4/2026	



GALLERIES

Goal/Strategy	Action Items	Target Start Date	Target Complete Date	Completed
Create diverse exhibits that are educational, engaging, and accessible for all residents and visitors	Seek marketing opportunities to better promote the gallery to artists	1/2025	5/2025	
	Form selection panel to review and score applications for Concourse Gallery and Community Gallery	12/2024	1/2025	Complete
	Schedule 2025-2026 Concourse and Community Gallery exhibits	2/2025	2/2025	
	Incorporate engaging artist talks, demonstrations, and performances into gallery receptions	5/2025	12/2025	

CULTURAL ARTS DIVISION ADMINISTRATION

Goal/Strategy	Action Items	Target Start Date	Target Complete Date	Completed
Define and implement re-vamped Art in Community Education Program	Create purpose, goals and strategies for the Art in Community Education Program	1/2025	2/2025	
	Seek partnerships to reach students in the community and connect them with working artists as part of the Art in Community Education Program.	1/2025	2/2025	
	Implement Program	6/2025	12/2025	
Review Arts and Culture Master Plan	Review goals, strategies and accomplishments from the Arts and Culture Master Plan and prepare for the future of arts in UA.	10/2025	12/2025	

2025 Tentative Cultural Arts Commission Work Plan Agenda Items

February 5, 2025
<ul style="list-style-type: none">• Finalize 2025 Work Plan• 2024 year in review
April 2, 2025
<ul style="list-style-type: none">• Discuss Maintenance needs for Permanent Collection• Discuss and finalize next steps for Dodecahedron
June 4, 2025
<ul style="list-style-type: none">• Discuss and finalize goals for Bob Crane Community Center Public Art
August 6, 2025
<ul style="list-style-type: none">• Review and finalize RFQ and RFP for Community Center Call for Artists• Election of Officers• Annual review of the by-laws
October 1, 2025
<ul style="list-style-type: none">• Labor Day Arts Festival Report• Update on Art in Community Education implementation
December 3, 2025
<ul style="list-style-type: none">• Draft 2026 Work Plan• Review Goals, Strategies and Accomplishments from the Arts and Culture Master Plan• Art in Work Spaces: Review of artwork that does not align with Guiding Principles



2025 Arts in Community Education

The purpose of the Arts in Community Education program is to enrich the educational experience of Upper Arlington youth by fostering meaningful connections with working artists from diverse disciplines. Through artist talks and hands-on learning opportunities, the program aims to inspire creativity, critical thinking and inspire youth to see themselves as creators, innovators, and active participants in the arts.

Program Goals:

- Cultivate creative exploration by providing students with opportunities to engage in the artistic process.
- Strengthen the relationship between local artists, students and the broader UA community by fostering a shared appreciation for the arts.
- Inspire lifelong engagement by empowering students to see the arts as a lifelong pursuit, whether as creators, supporters, or patrons of the arts.

\$4,500 total budget

Summer Day Camp

Artist Visits:

- 9 am - 11 am session at each camp
- Rotation of 2-3 artists
- 45 - 60 minute sessions with approximately 30 campers at a time
- Visits to replace “Tech Tuesday” program
- \$500 per artist - \$1,000 total budget
- Day Camp budget to cover supply costs

Artist Visit Schedule - By Date			
Date	Marcia Armstrong	Artist #2	Artist #3
June 10, 2025	Barrington	Reed	
June 24, 2025	Thompson	Tremont	
June 17 or July 15, 2025 (pending artist availability)	Reed		Barrington
July 22, 2025	Tremont		Thompson

Artist Visit Schedule - By Location			
Location	Marcia Armstrong	Artist #2	Artist #3
Barrington	June 10, 2025		June 17 or July 15, 2025
Thompson	June 24, 2025		July 22, 2025
Reed	June 17 or July 15, 2025 (pending artist availability)	June 10, 2025	
Tremont	July 22, 2025	June 24, 2025	

Community Events

- Upper Arlington Labor Day Arts Festival
 - \$3,000 budget (\$1,000 per artist for service and supplies)
 - Artists TBD
- Arts on Arlington
 - \$500 budget
 - Artist TBD

Potential Artists:

Artist	Medium	Location	Ranking (ranked by camp staff on preference)
Marcia Armstrong	Ceramics, Mixed-Media	Cbus	1
Goree Drum and Dance	African Drumming	Cbus	2
Richard Duarte Brown	Painter/Button People	Cbus	3
Christine D'Epiro Abbott	Printmaking	Cbus	
Cynthia Amoah	Poetry	Cbus	
Holly Romano	Photography - Cyanotypes	Cbus	4
Tom Balbo (The Morgan Art of Paper Conservatory)	Paper Making	Akron	
Ginny Baughman	Multi-disciplinary	Centerville	
Bev Goldie	Encaustics	Cbus/UA	
Char Norman	Fiber	Cbus	
Ohio Craft Museum	Organization	Granville	
Robie Benve	Painter	UA	
Keith Scanlon	Painter	Cbus	
Yetunde Rodriguez	Textile Artist	Dayton	
Dana Lynn Harper	Mixed Media	Cbus (UAHS Graduate)	6
Manda Marble	Mixed Media	UA	
Jaiymie Kiggins	Sculpture	Cbus	
Eric Rausch	Ceramics/Mosaic	Cbus	5



Bob Crane Community Center

Tentative Timeline

- January/February
 - Construction completion
 - Furnishings Move-In
- March
 - Staff Move-In
 - Employee Training
 - Community Tours
 - Membership Sales
- April
 - Tours and Preview Activities
 - Facility Opening

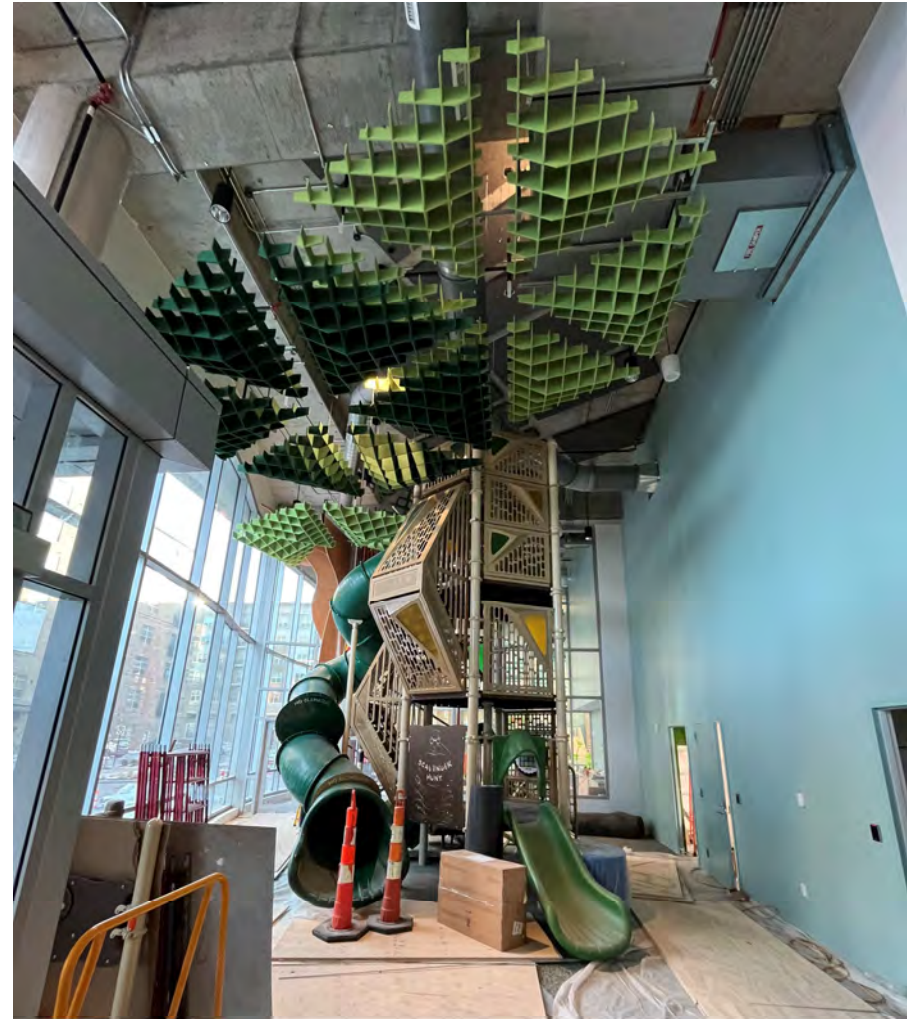


Recreation & Gathering Spaces





Lobby / Check In



Lobby / Playground



Lobby / Cafe



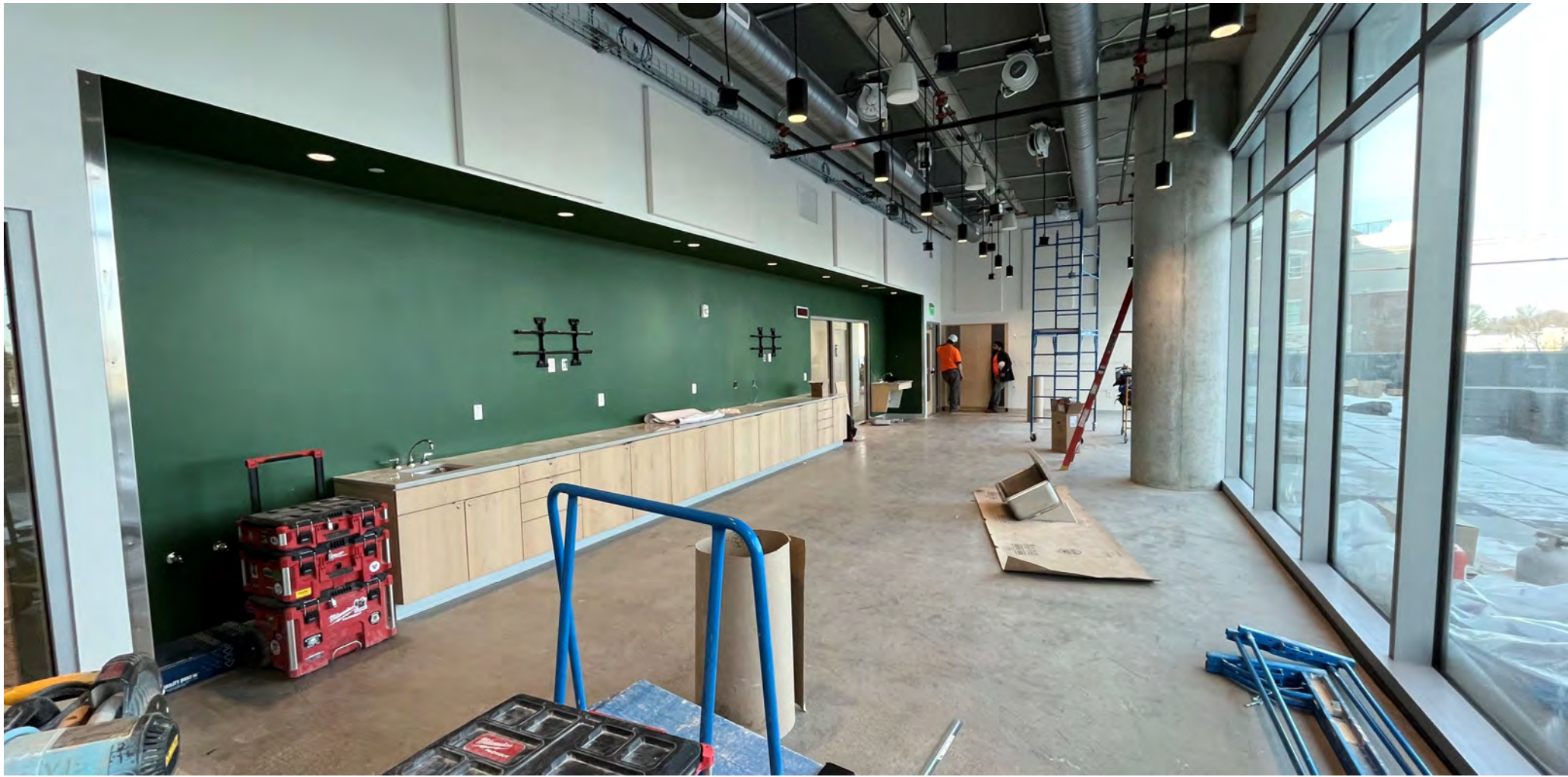
Exercise Floor



Pool



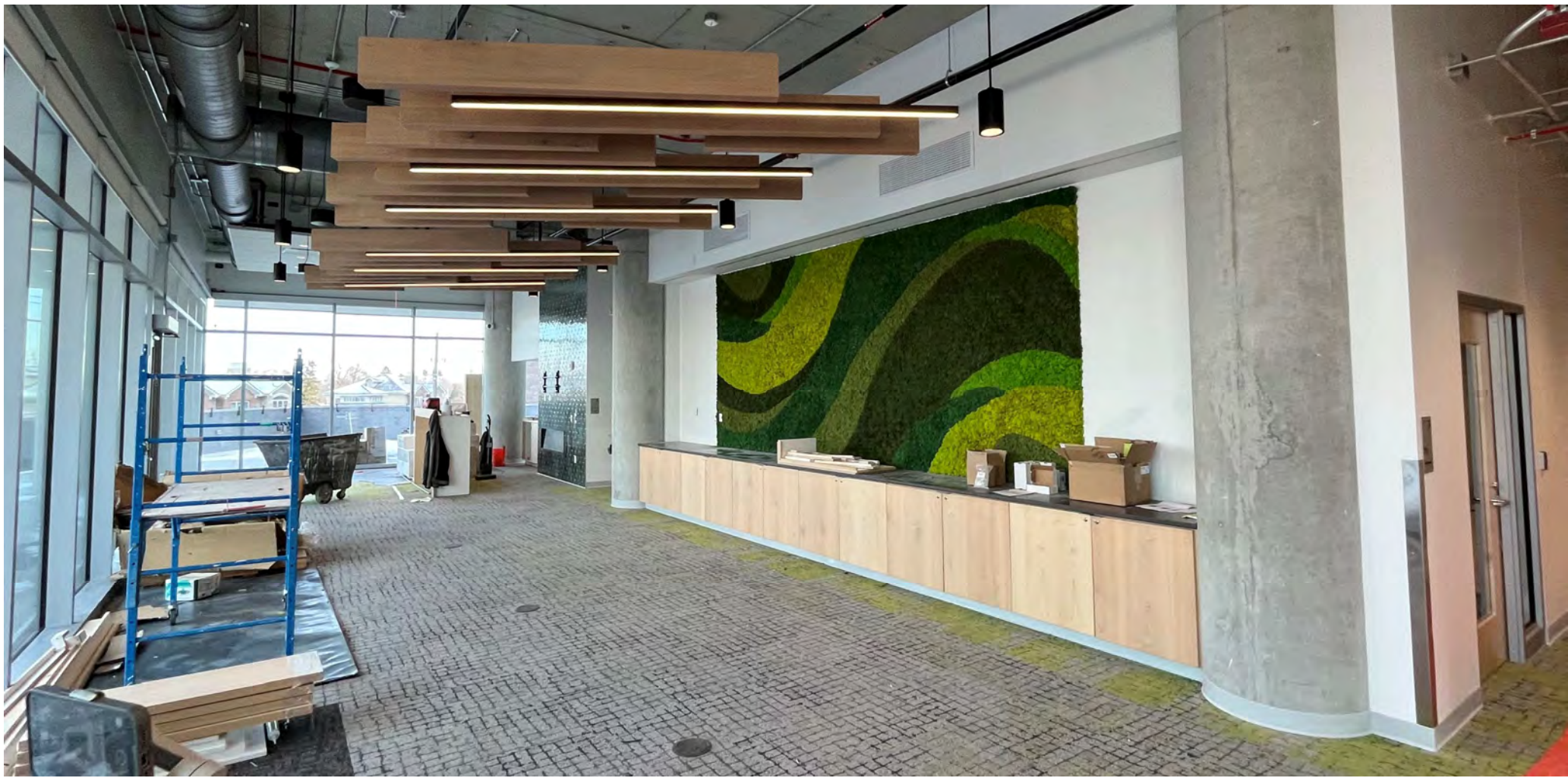
Child Watch



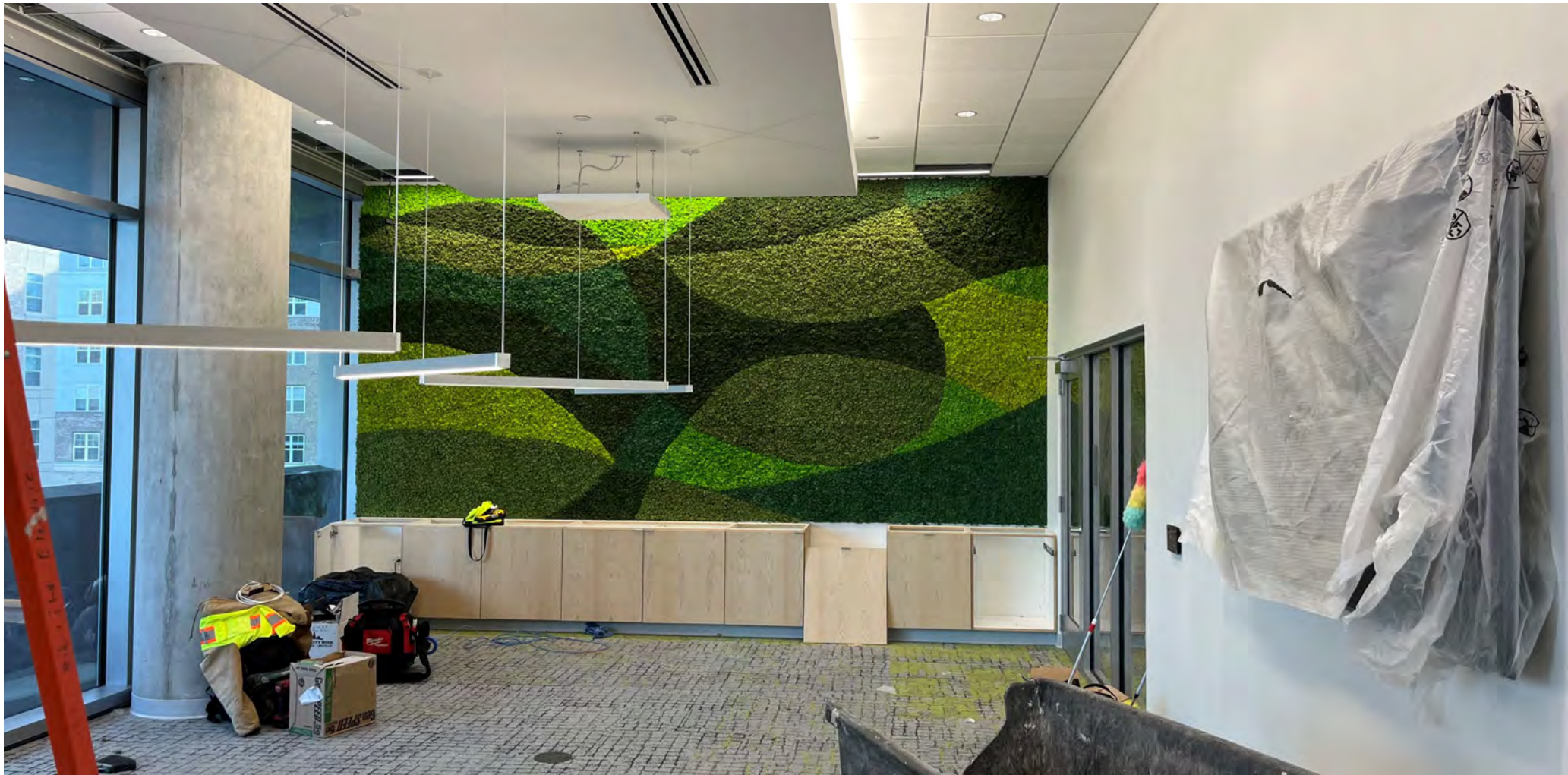
Art Room



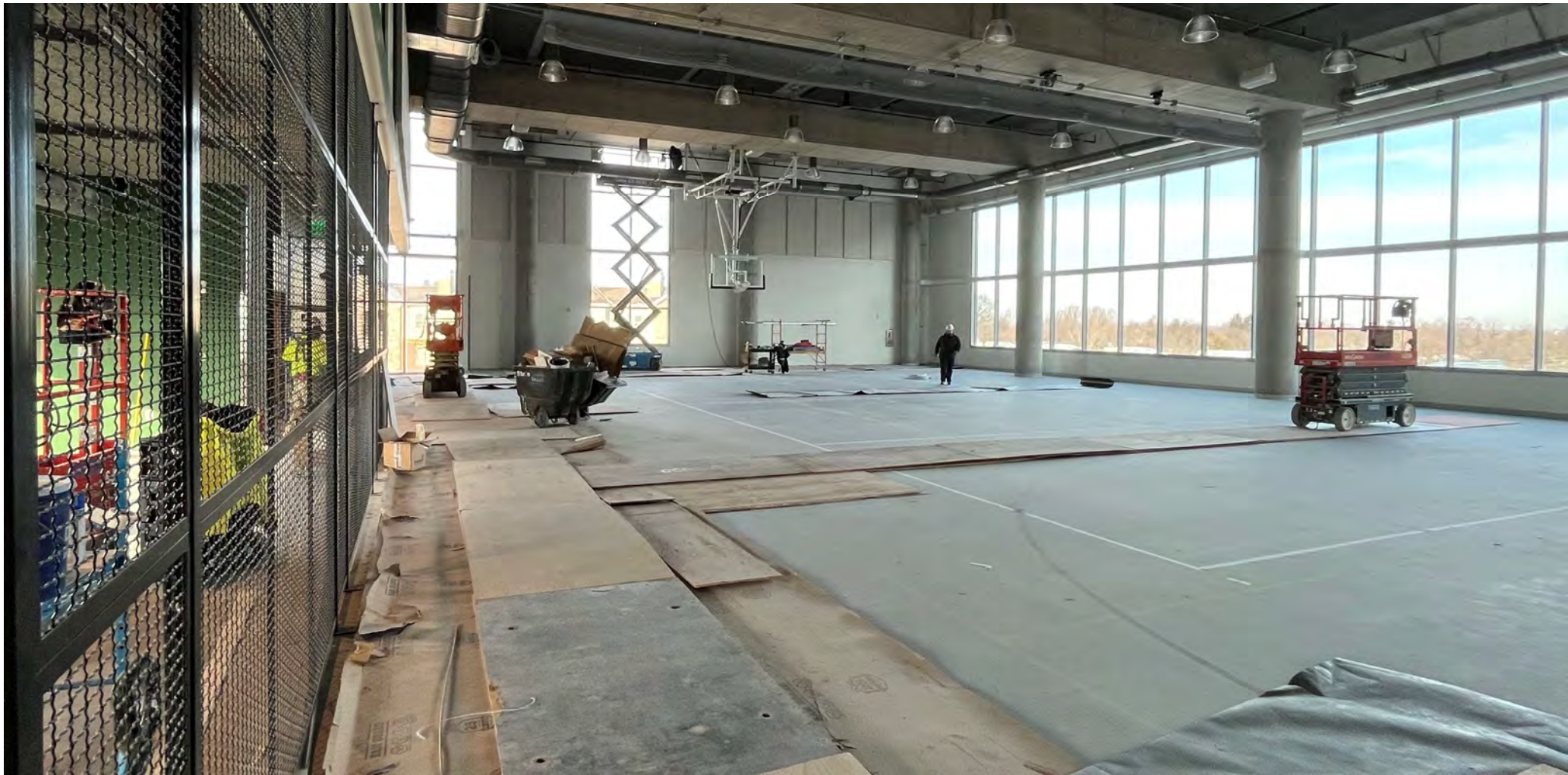
Program Room



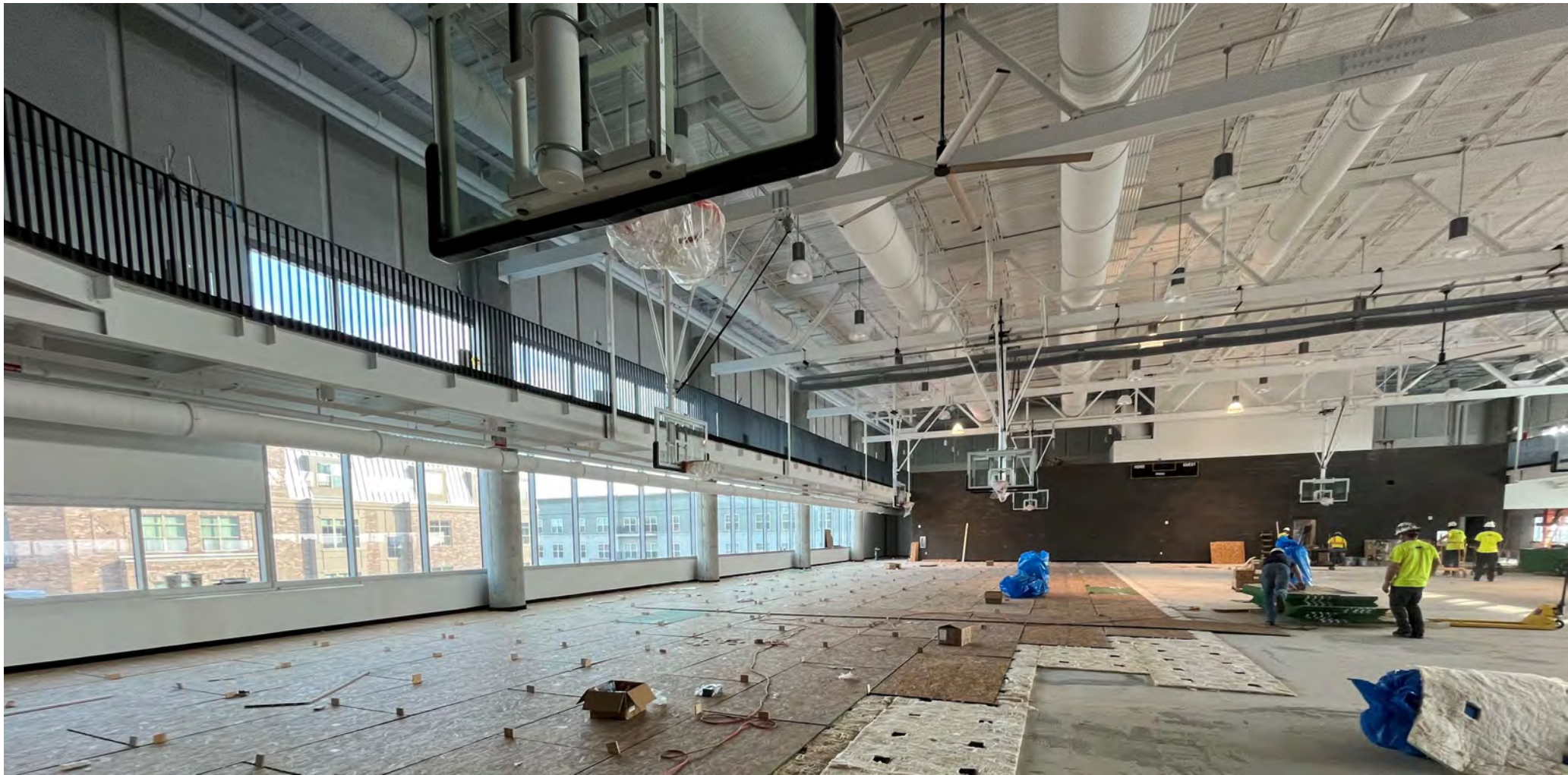
Senior Lounge



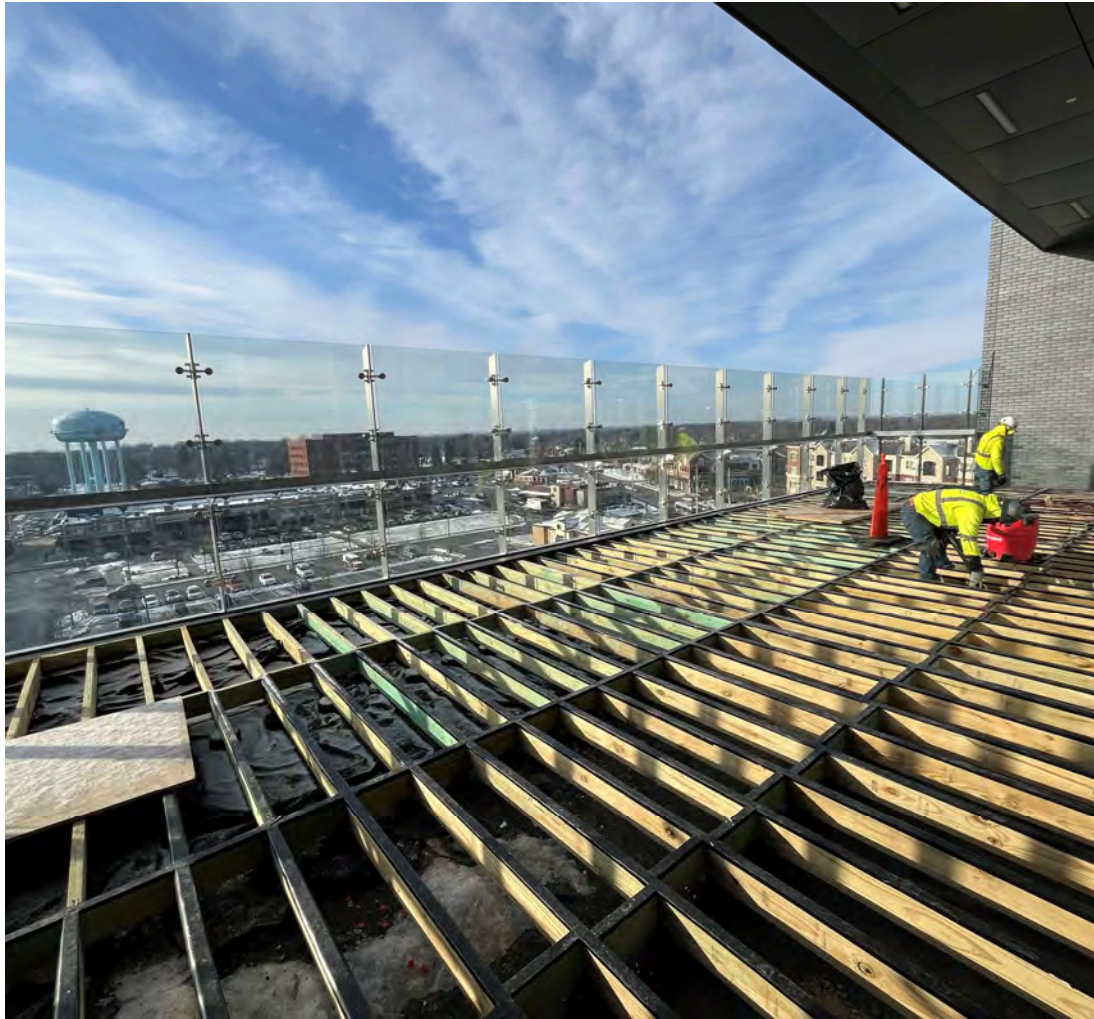
Executive Board Room



Auxiliary Gym



Main Gym / Indoor Track



Event Center, Gallery and Balcony



Event Center



Parking

CULTURAL ARTS DIVISION'S MONTHLY REPORT
February 2025

UA GALLERIES

Upper Arlington's gallery spaces serve to highlight the City's ongoing commitment to the arts through revolving and diverse exhibits that are educational, engaging, and accessible for all residents and visitors.

The City of Upper Arlington offers two galleries for visual artists to share their work with the Upper Arlington community. Each gallery has unique features and goals.

Concourse Gallery

Elementary Student Exhibit

February 5 – 28, 2025

Reception: Sunday, February 9 | 2-4 pm

Middle School Student Exhibit

March 5 – 28, 2025

Reception: Sunday, March 9 | 2-4 pm

High School Student Exhibit

April 2 – May 2, 2025

UAHS National Art Honor Society Ceremony: April 17

Exhibit Selection Process

Concourse Gallery and Community Gallery by Loann Crane

Application deadline was January 10, 2024 | 157 artists applied

UA Galleries Selection Panel Members:

- Michael Paulus | Cultural Arts Commissioner
- Geoff Dew | UA Parks & Rec Recreation Supervisor
- Barry Baughman | Cultural Arts Commissioner
- Dana Kletchka | Associate Professor, OSU Department of Arts Administration, Education and Policy
- Merijn van der Heijden | Director, OSU Urban Arts Space and Hopkins Hall Gallery

Selection process ended 1/26/25 – Artists to be notified no later than February 14

2025 UA PERFORMANCE SERIES

Application deadline was January 10, 2024

2025 applications: 316

2024 applications: 96

Selections to be made no later than February 14

Over 25 opportunities for performers

UA Performance Series Selection Panel Members:

- Michael Robenalt | Musician and UA Parks and Rec Facility Coordinator
- Colin Gawel | Musician and UA Business Owner
- Daisy Danziger | UA Parks and Rec Community Events Coordinator
- Kathleen Coughlin | UA Parks & Rec Recreation Supervisor
- Sheryl Pfeil | Cultural Arts Commissioner
- Karen Brown | Previous City Employee, Finance Examiner
- Corey Oancea | UA Parks & Rec Parks & Forestry Specialist

Soundwaves at the Center: A Celebration of Growth

Thursday, April 17 | 6-8 pm

Bob Crane Community Center | 3200 Tremont Road

1-2 performance slots available

Marcia Armstrong will be doing an artist talk at this event to share about her upcoming temporary art exhibit at NW Kiwanis Park.

Arts on Arlington

Thursday, June 12 | 6-9 pm

Mallway Park | 2096 Arlington Ave

3 performance slots available

Party on the Plaza

Thursday, July 17 | 6-9 pm

Municipal Services Center | 3600 Tremont Road

3-4 performance slots available

Labor Day Arts Festival

Monday, September 2 | 10-5 pm

Northam Park | 2880 Tremont Road

Main Stage: 4 performance slots available

Street Performers: 3 performance slots available

Library Stage: 6-8 performance slots available

Music at the Amelita Mirolo Barn

Thursday, October 16 | 5-7 pm

Amelita Mirolo Barn | 4395 Carriage Hill Lane

2-3 performance slots available

Additional performance opportunities may be available for seasonal events, gallery exhibits, and Bob Crane Community Center opening.





Celebrate Black History Month with this showcase of the powerful legacy of African American workers. Through dynamic performances, a compelling art exhibit, and an engaging hands-on art activity, we will explore the resilience, creativity, and enduring contributions of Black labor. Join us for an inspiring tribute to the role of African Americans in shaping our nation's history and culture.

2 pm | Affrilachian Tales With Lyn Ford: A fourth-generation Affrilachian storyteller, Lyn Ford shares the rich narratives of Black Americans in Appalachia. An acclaimed storyteller, author, and poet, Lyn brings to life the unrecognized history and culture of this unique community.

3 pm | Urban Strings Columbus: Founded in 2007, this talented group of underserved, urban African American and minority youth showcases all genres of music, including classical, R&B, hip-hop, and contemporary pieces. Urban Strings also highlights compositions by African American composers and arrangers, enriching and informing audiences with their beautiful string performances.

Additional Activities:

Art Display: View the works of Said Oladejo-Lawal, Best in Show winner at the 2024 Upper Arlington Labor Day Arts Festival. Known for his vibrant, impressionistic style, Said’s work evokes deep emotions and bridges abstract themes like music with visual artistry.

Interactive Art Activity: Engage in a hands-on art experience designed to inspire creativity and connection.

Periodic Table of Black History: Explore an interactive display celebrating Black Americans’ contributions to U.S. history. This engaging activity from the Upper Arlington Public Library is suitable for all ages.

Community Relations Committee Welcome Table: Enjoy refreshments courtesy of the Upper Arlington Community Foundation.

This celebration is made possible through a partnership between Upper Arlington Parks & Recreation and the Upper Arlington Public Library, with generous support from the Upper Arlington Community Relations Committee and the Upper Arlington Community Foundation.



LABOR DAY ARTS FESTIVAL

Applications deadline: February 23, 2025

Since 1966, Upper Arlington Labor Day Arts Festival has celebrated and shared the arts with the community. Each year, more than 15,000 visitors flock to UA on Labor Day to immerse themselves in hands-on art activities, live music, and the opportunity to explore and purchase fine art. We are excited to produce this event in the central hub for the community; the beautifully designed parking lot adjacent to Northam Park and located between the UA Public Library, Tremont Elementary School, and the Tremont Pool.

<https://www.zapplication.org/event-info.php?ID=13026>

TEMPORARY ART EXHIBIT

Tentative Project Timeline

- April 1, 2025: Final detailed designs due to City
- April 30 – May 9, 2025: Community Gallery Exhibit
- April – Installation of willow tunnel entry feature
- May 1, 2025 | 6-8 pm: Soundwaves at the Center Artist Talk
- June – Installation of “bird nests”
- July 1, 2025: Installation of artwork finalized
- July 1, 2026: End of installation

Public Engagement

Soundwaves at the Center

Thursday, May 1, 2025 | 6-8 pm
Marcia to do artist talk 6-6:30 pm

- Background, connection to UA, Overview of project, artist process

Community Gallery Exhibit

April 30 – May 9, 2025

Storytelling – walking people through the journey and artistic art process

Potential content for exhibit:

- Portfolio – studio, materials, etc
- Videos and images of previous work
- Examples of materials – displayed on pedestal and in acrylic boxes

Summer Day Camp

June and July

Marcia will visit each camp location on separate days for 2 hour sessions at each camp

45-60 minute session with approximately 30 campers each session

Artist Talk: artist background, overview of project, importance of protecting the environment and respecting artwork

Art Activity: engage each camp in an art making activity that relates to the project and will be incorporated into the installation. Each camp could create a different feature or component to the project. This will encourage campers to bring their families and friends to see the exhibit.

City Webpage: Project Updates

Updates and photos will be updated throughout the installation process and throughout the seasons to inform the community about the project and process. Marcia to provide content for this project update page. Social media posts will keep the community updated about the project and link back to the project page. Planning still in process for exactly what this will look like.





PARKS & RECREATION DEPARTMENT

3600 Tremont Road | Upper Arlington, OH 43221
614-583-5300 | upperarlingtonoh.gov

CULTURAL ARTS DIVISION'S 2024 YEARLY REPORT

Concourse Gallery

Upper Arlington's gallery spaces serve to highlight the City's ongoing commitment to the arts through revolving and diverse exhibits that are educational, engaging, and accessible for all residents and visitors.

Goals:

- Provide opportunities for emerging and established artists to exhibit their work in a community focused space through a formal selection process
- Enrich the community's cultural experience by offering diverse exhibitions that expose residents and visitors to a wide spectrum of artistic styles, perspectives, and cultural traditions, fostering a deeper appreciation for arts and culture.
- Foster an inclusive, accessible and educational space for the community to gather
- Create fun experiences to engage with art to draw people in that wouldn't normally explore a gallery or museum

Exhibit	Dates	Reception Attendance	Gallery Guide Distribution	Sales	Artists funded and/or supported	Engagement Activities
Elementary School Students	February	300	350	NA	150	
Middle School Students	March	150	150	NA	100	
High School Students	April	150	100	\$0	115	
Ohio Arts League	May - July	75	150	\$725	37	
Community Expressions	July - Sept	500*	250	\$50	23	Party on Plaza
Michelle Garrison	Sept - Nov	40	100	\$3,100	1	Artist Workshop: Origami Ornament 14 registered attendees 8 attendees
Thomas Croce	Nov - Jan	15	100		1	Artist Talk at Reception
2024 Totals		1,215	1,200	\$3,875	427	
2023 Totals:		840	910	\$4,080	573	
2022 Totals:		620	Not Tracked	\$1,970	521	

*Reception held during Party on the Plaza

UA Performance Series

Goals:




- Bring a diverse and accessible concert series to Upper Arlington that appeals to the interests of the community
- Unite people of differing life experiences and promote understanding across cultural boundaries through music
- Provide a welcoming space in Upper Arlington for families and friends to come together to share performing art and culture experiences

Event	Date/Time	Attendance	Artists funded and/or supported
Stories of Resilience: Black History Journey Through the Arts	February 24 2-4 pm	500	14 Performing Artists 10 Visual Arts
Jazz at the Barn	April 18 6-9 pm	400	30 Performing Artists
Arts on Arlington	June 13 6-9 pm	2,500	30 Performing Artists 15 Visual Artists
Party on the Plaza	July 18 6-9 pm	1,500	25 Performing Artists 23 Visual Artists
2024 Totals:		4,900	117
2023 Totals:		3,750	89
2022 Totals (9 total concerts including Recreation seasonal events):		8,375	90

How did you hear about this event?		
	Arts on Arlington	Party on the Plaza
Word of Mouth	30	32
City Website	10	7
Social Media	44	50
Activity Guide	9	7
Yard Sign	13	8
UA City Insight	10	15
City Website	10	7
Postcard	4	0
Artist/Performer	11	12
E-Newsletter	7	12
Billboard	10	11

What activity did you enjoy the most?		
	Arts on Arlington	Party on the Plaza
Listening to Music	35	28
Shopping for/viewing art	5	3
Art Activities	3	5
Food Trucks	10	7
Spending time with friends/family	26	6
Visiting Community Booths	8	2



How was your experience?		
	Arts on Arlington (un-monitored)	Party on the Plaza (monitored)
	45	27
	7	1
	8	0

Labor Day Arts Festival

Goals:

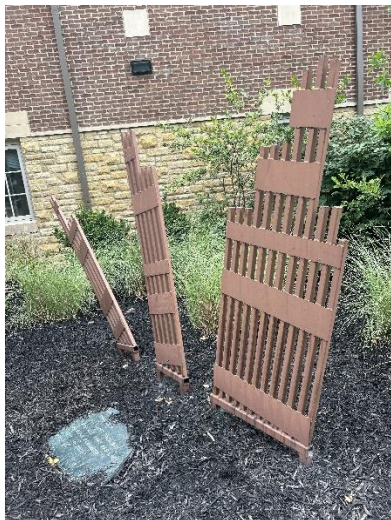
- Provide a sustainable event that attracts a wide range of people from Upper Arlington and surrounding areas
- Enhance the quality of life of Upper Arlington residents and attendees by creating a fun, free and inclusive experience
- Support artists through exposure and sales of their high quality and diverse art forms
- Demonstrate the City's commitment to the arts in all its forms while fostering and encouraging creativity in children and adults

See attached for final LDAF report

Permanent Collection

Blind Eye Restoration cleaned and restored 3 pieces in the Art in Community Spaces Collection:

Artwork	Artist	Treatment	Cost
Poised and Ready	Craig Wedderspoon	Biological cleaning of both steel structures and their stone bases, rust stain cleaning from the stainless-steel tower and Penetrol coating applied to both towers to inhibit further active rust deterioration.	\$1,500
The Flower	Eric Pence	Paint stripping and recoating	\$2,500
Egeria Fish	Gene Friley	Crack repair and repainting	\$2,000
Total:			\$6,000



City of Upper Arlington

NW Kiwanis Temporary Art Installation

Goals:

- Inspire visitors to engage with nature and art to evoke reflection and conversation
- Bring a temporary art installation to Upper Arlington that celebrates the natural beauty of the community.
- Educate the community on the artist's process of creating and installing a work of art.
- Bring awareness to naturalized areas in Northwest Kiwanis Park and/or Burbank Park

Budget: \$10,000

Selection Process Timeline:

- Request for Qualifications issued: February 23
- Request for Qualifications due: March 31
- 18 artists submitted an RFQ
- RFQs reviewed by Artist Selection Panel: April 15 – May 1
- 3 artists notified they were moving to the next round to submit and Proposal for the project: May 15
- Marcia Armstrong, Carrie Elvey and Laura Oldham selected to submit proposals - \$300 issued to each artist to create proposals
- Finalists prepare proposal: May 27 – September 6
- Proposals Due: September 6
- Artists present proposals to Selection Panel: September 23
- Recommendation to Cultural Arts Commission: October 2
- Marcia Armstrong notified of selection

Selection Panel:

Anna Talarico | Public Art Coordinator, Designing Local

Anna consults on public art implementation, project management, and policy services for Designing Local. Holding a Master's degree in Contemporary Art and Curatorial Practice from The Ohio State University, Anna's past experience includes curation and management at the Cleveland Museum of Art.

Ava Morgan | Public Art Manager, Dublin Arts Council

Ava manages the Art in Public Places program and develops educational opportunities for both inside and outside the gallery for the Dublin Arts Council. Ava received her Ph.D. in Arts Education from the Ohio State University in 2020, a M.A. in Arts Administration from Goucher College in 2015 and a B.A. in Philosophy from Earlham College in 2009. While working on her doctorate, Ava served on the education team for Art & Resilience, a suite of gallery-based programs at the Wexner Center for the Arts. She also served as Executive Assistant for Ohio Humanities, the state-based affiliate of the National Endowment for the Humanities.

Robie Benve | Art Coordinator, The Ohio State University Faculty Club | Upper Arlington Resident

Born and raised in Italy, Robie currently resides in Upper Arlington. With a professional background in business, Robie gravitated toward things that would bring her joy and began learning all she could about painting after moving to UA. Over 13 years later, she developed into a professional artist now working in mixed media. Robie is an active member of the Ohio Plein Air Society, the Ohio Art League, the Central Ohio Branch of the National League of American Pen Women and the Dublin Area Art League.

Non-Voting Members:

Kristan Hastrich | Cultural Arts Commissioner

Sam Simmons | Parks & Forestry Superintendent



Selected Artist:

Marcia Armstrong is a dynamic artist whose career has spanned a range of disciplines, from ceramics to interdisciplinary installations that merge art, science, and environmental studies. With a Bachelor of Fine Arts from The Ohio State University and additional studies in EcoArt and digital media, Armstrong's work emphasizes the intersection of the natural world and human experience. Her installations have been showcased in venues like the Smithsonian and Renwick Galleries and more recently in naturalized spaces such as Chadwick North Arboretum. Through her art, she seeks to foster connections between people and the ecosystems that sustain them, creating works that inspire reflection and conversation.



Labor Day Arts Festival Metrics:

	2024	2023
Total Estimated Attendance	25,000	20,000
Bike Valet Usage	2,000 (estimate)	1,000 (estimate)
Shuttle Usage	800 total people	Not tracked
Volunteers	79	63
Total Volunteer Slots	106	87
Total Volunteer Slots Filled	100	77
Total Artists Engaged or Funded	310	293
Marketing Impressions	961,735	Not tracked
Marketing Engagement	21,645	Not tracked
Expense	\$53,489	\$65,533
Revenue	\$34,879	\$33,669

Total Artists Engaged or Funded	
Performances	# of Performers
The Big Badd	6
CYNTsation	6
Ladies of Longford	4
Columbus Soul and Salvage	7
Musicologie	15
The Shazzbots	4
Marjorie Jones School of Dance	15
Saavan Arora	1
GOREE Drum and Dance	15
UA Marching Band	100
Joanie Calem	1
Adena Brook	1
Steven Riggs	1
Total Performers:	176
Artists	# of Artists
Exhibiting Artists	19
Emerging Exhibiting Artists	6
Total Exhibiting Artists:	125
Art Activity Artists	# of Artists
Ohio Craft Museum Artists	2
Learning Never Ends Artists	2
Michelle Garrison	1
Face Painting Artists	2
Richard Duarte Brown and Malik Carrington	2
Total Art Activity Artists:	9

Marketing		
	Reach	Engagement
ArtsLink eNewsletter	856	197
Activity Link (LDAF Promo)	5,149	40
LDAF Facebook Event	Over 32,670	12,088 (interested)
Paid Ads	32,670	781 (responses to event)
LDAF Website (9.2.24 only)	7,019	7,019
QR Code Scans		
• LDAF Website	37	37
• Exhibiting Artists	131	131
• Map	71	71
Social Media Posts (LDAF Page)		
• Call for Volunteers	1,639	88
• Artist Sneak Peak	1,175	100
• Shirt Donation	1,131	81
• General Promo	2,196	156
• Performers	1,341	66
• Art Activities	1,347	68
• General Promo	1,031	48
• Emerging Artists	1,081	85
• Travel to event	936	37
• Brooms	751	24
• 24 Hours	685	38
• Day of Event Promo	917	94
Social Media Posts (Parks & Rec Page)		
• Call for Volunteers	1,103	45
• General Promo	1,408	50
• General Promo (right before event)	998	108
• ABC6 Video Reel	613	
• Promo – day before	256	21
• Day of Promo	621	20
• Post event thank you post	1,063	32
• Post event recap video	404	11
Instagram Posts (Parks & Rec Page)		
• Call for Volunteers	588	13
• General LDAF Promo	696	18
• LDAF Performers	1,503	23
• LDAF Day of Promo	393	11
• Post Event Video	1,021	44
Billboards		
• Panel #43241 – Henderson/Dierker	87,531	
• Panel #27801 – Dublin Rd/Grandview	356,191	
• Panel #2833 – Lane Ave/Kenny Rd	206,477	
• Panel #65485 – Bethel/GoDown	189,536	
Activity Guide	18,500	
Totals:	961,735	21,645

Budget		
Expenses	2024	2023
Materials and Supplies	\$787	\$6,111
T-Shirts	\$1,649	\$1,686
Rentals (Tents, Tables, Chairs, Golf Carts, Portable Toilets, Ice Coolers)	\$20,945	\$19,900
Jurors, Artists, Performers and Shuttles	\$16,837	\$19,854
Marketing/Printing	\$7,129	\$14,211
Artist Awards, Catering, Bike Valet, Misc.	\$6,141	\$3,771
Total:	\$53,489	\$65,533
Revenue		
Artist Jury Fees	\$4,652	\$4,756
Booth Fees and Artist Lunches	\$24,727	\$23,804
Food Truck Fees	\$4,750	\$3,750
Community Booth Fees	\$350	\$700
Ice Sales	\$400	\$658
Total:	\$34,879	\$33,669

Attendee Survey

Virtual: 19 Responses

https://www.canva.com/design/DAGR-2SP5u4/OAiVSm_pX3AOilakRMop4g/edit?utm_content=DAGR-2SP5u4&utm_campaign=designshare&utm_medium=link2&utm_source=sharebutton

General Comments:

- Overall attendees were pleased with the event.
- Mixed reviews on location – While some loved having the event on the pavement, other thought it was way to crowded.
- Attendees enjoyed the food trucks along Tremont – complained of long lines at food trucks (Schmidt’s).
- Few attendees wanted a printed copy of artists names and did not enjoy scanning the QR code to view artists.
- Long waits for the shuttle in the afternoon.

On-Site: Responses



How did you get here?

185 Responses

- Car – 4
- Personal Vehicle – 96
- Walked – 50
- Bike – 35

What activities did you enjoy today?

26 Responses

- Listen to music - 10
- Shopping for art - 5
- Talking with artists - 1
- Art Activities - 1
- Food Trucks - 5
- Spending time with friends and family - 1
- Visiting Police/Fire - 1
- Visiting Community Booths - 1
- Other – 1

How did you hear about the festival?

39 Responses

- Word of mouth - 18
- City Website - 2
- Social Media - 1
- Postcard - 1
- Activity Guide - 2
- Artist/Performer - 5
- Yard Sign - 1
- E-Newsletter - 4
- UA City Insight – 5
- Billboard - 0



Artist Survey:

61 Responses

https://www.canva.com/design/DAGR_CiyDfU/CnudcNAzNqhbFTH8sSRniQ/edit?utm_content=DAGR_CiyDfU&utm_campaign=designshare&utm_medium=link2&utm_source=sharebutton

What is something you like about the Labor Day Arts Festival?

“This is my FAVORITE SHOW every year! It is so well run, and all of the volunteers and staff are so kind and helpful. I look forward to this show every year, and it was my best one day show to date with doing shows for over 10 years! Thank you so much for making this a premiere event in the region.”

“Extremely artist friendly and very well attended. Very well organized and the communication leading up to and during the event was excellent.”

“Clear communication prior to the event and during the event. Very organized! Loved seeing young students being involved as volunteers.”

“This is my favorite show of the year! The volunteers are awesome, love that you bring us water, like the hours, the music, the layout, lots of port a potties.....really all of it. I thought this year having everyone wait to bring in their cars until they were mostly torn down was great.. Really helped with the congestion. I’ve been doing shows for 20+ years and I have to say this is one of the absolute best organized shows in which I’ve participated!!! Thank you so much for all your efforts. Looking forward to next year.”

“I appreciate the quality of work for a one-day festival. The show is very well organized and the coffee and breakfast is such a treat.”

“The Labor Day Arts Festival is one of the best art festivals that I have ever has the opportunity to participate in Columbus, Ohio. The festival is promoted in a spectacular way, the staff is extremely helpful, the patrons are wonderful, and to top it off a scrumptious breakfast is provided. I hope to participate each year in the future. Could you please order the same weather for future shows!”

Additional answers:

- Happy with crowd size and sales
- Appreciated the artist breakfast
- Great volunteers – many comments on how exceptional they were!
- Time from 10 am – 5 pm was preferred
- Great communication
- Professional and organized
- Extra space around booth
- Setup the day before – organized setup and teardown



What is something you would change?

- Bad cell service during peak attendance hours – artists could not process credit card transactions
- Difficult to find where the artist shuttle was leaving/picking up from
- Artists preferred indoor restrooms during setup hours
- Shorter check-in process – no need to go over everything that was already given in packet
- Artists prefer setup earlier in the day on Sunday before the heat
- Overnight security from Sunday night
- Post photos of artwork on social media leading up to the event to help promote artists
- Do not allow artists to walk up to check in and skip the line
- Nothing!

Additional Comments:

“Thank you for all your hard work to make this show such an excellent event!”

“Just keep up the good work. Everyone working the show was a true pleasure. Super volunteers!!!! They deserve an award!”

"I did like the new rule not allowing artists to rush in with their vehicles. However, after the first hour, or 1.5, that rule should be opened up to allow all vehicles in, no matter your tent status. Those of us with larger setups, end up with much longer teardown times, if we can't load directly to our vehicles once the art is down. Our teardown was extended by an hour.”

“This is one of the best-run festivals ever. Thank you for making this a true community event. While the festival features music, food, crafts for kids, etc., the main focus is on the vendors and their art. Thank you!”

“This show was run very well from the organization and communication to the quality of the vendors. There were lots of customers/attendees and they seemed to be having a great time. Well done!”

How do you learn about fine art festival events?

- Website
- Local or previous attendee
- Zapplication
- Word of mouth
- Social Media
- Fellow Artists
- Artfair Insider



Wednesday, April 2, 2025 | 5:30 pm
Bob Crane Community Center Board Room

CALL TO ORDER

Meeting was called to order by Chair Baughman at 5:26 pm

Members Present:

<input checked="" type="checkbox"/>	Barry Baughman	<input checked="" type="checkbox"/>	Michael Paulus
<input type="checkbox"/>	Devon Oser	<input checked="" type="checkbox"/>	Sheryl Pfeil
<input checked="" type="checkbox"/>	Rebecca Kemper	<input checked="" type="checkbox"/>	Cheryl Smoot
<input type="checkbox"/>	Vacant		

Staff Present:

<input type="checkbox"/>	Arts Manager Jodi Hatfield (Virtual)
<input checked="" type="checkbox"/>	Park Development and Arts Superintendent Jeff Anderson
<input checked="" type="checkbox"/>	Parks and Recreation Director Debbie McLaughlin

Others Present:

Sophia Lanza, Project Coordinator for The Pizzuti Companies
Ashley Senn, Project Manager for the Pizzuti Companies
Joel Pizzuti, President and CEO of The Pizzuti Companies
Marcia Armstrong

EXCUSED ABSENCES

Motion to excuse Commissioners Oser from the April 2, 2025 meeting.

Motioned: Commissioner Paulus

Seconded: Commissioner Smoot

Commission Discussion:

Voting Aye: Commissioners Baughman, Kemper, Paulus, Pfeil, Smoot

Abstain: None

Motion passed

ACTION/DISCUSSION ITEMS

AGENDA ITEM – New Business

a) Pizzuti Solutions – Presentation of Artwork

Mr. Pizzuti along with representatives from Pizzuti Solutions and Haystack Art presented artwork that was donated to the Bob Crane Community Center. Mr. Pizzuti shared that one of the mission of Pizzuti Solutions is to create great public spaces and he highlighted the importance of public art in community spaces. He stated that the community center provided an unique opportunity for a company like Haystack to donate and exhibit artwork in a public setting. The company has made it a goal to donate at least one piece of public art to every project that they are involved with. They see it as a chance to take a project that is already great and make it even better. Mr. Pizzuti shared some background information on the artist that created the donated works. The Commission Members expressed appreciation to Pizzuti Solution for their donation.

b) Marcia Armstrong – NW Kiwanis Temporary Art Installation Update

Ms. Armstrong provided an update on the process of creating the temporary art installation, including pictures of the installation locations and a prototype of the trailhead. She took questions from Commission Members. Superintendent Anderson provided an overall update on the project timeline including the upcoming Soundwaves at the Center event and Ms. Armstrong’s involvement with Summer Day Camp. A copy of the photos and Ms. Armstrong’s Report are attached as Exhibit A.

c) Commission Member Update

Superintendent Anderson informed the Commission Members that Commissioner Hastrich had resigned from her position. Commissioners were informed that City Council was conducting a process to select new members for all City Boards and Commissions and that the vacant seat would be filled through this process with a new member scheduled to be appointed in June 2025.

ADJOURNMENT

Motioned: Commissioner Smoot

Seconded: Commissioner Pfeil

Board Discussion: None

Voting Aye: Commissioners Baughman, Kemper, Paulus, Pfeil, Smoot

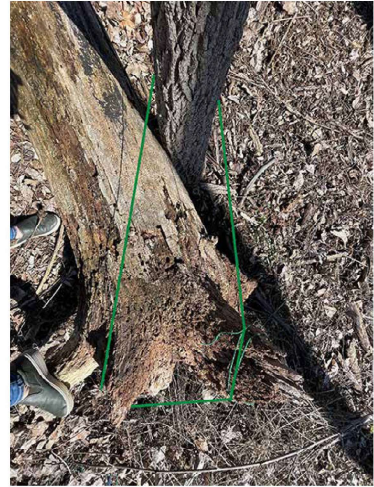
Abstain: None

Motion Passed

Meeting was adjourned at 5:58 pm

ATTEST: _____ CHAIR: _____









April Report

Marcia Armstrong

March 24, 2025

Describe method of fabrication and installation

Trailhead:

To be located at the north end of the walking trail.

Trailhead will be marked by a willow tunnel made from dried willow branches. Tunnel will be approximately 5' wide and approximately 10' in length. Height of the tunnel will accommodate average adult height.

Two split logs running parallel to each other will serve as footers for the tunnel. Holes will be drilled into the face of both logs providing a foothold for the dried willow branches.

A small opening for children will be made on the east side of the tunnel.

Regarding installation: All materials will be delivered the day of install utilizing the path the city uses for its utility vehicles for drop off. Holes for the willow will be drilled onsite. We are shooting to install early April. Once I have confirmation on the install date, I will update.

I have contracted Howard Peller <https://www.livingwillowfarm.com/> to facilitate this portion of the project. I will be working on the install with him along with several volunteers.

Install of the basic structure will be completed in one day.

Walking trail:

A series of bird nests (approximately 8) will populate a portion of the NS walking trail located on the west side of NW Kiwanis Park.

The primary material used for the basic structure of the nest is straw that has been blended into a course pulp. The pulp contains a binder that helps to keep the particles together.

Pulp is pressed into a large plaster mold, forming the shape of the nest.

The straw nest by itself is too fragile and lightweight to withstand changing weather conditions and wind gusts. A liner made from fired clay is inserted inside the straw bowl acting as an armature for the nest. Each liner is made from a midrange clay body and is pressed into the same mold that forms the pulp nest. The clay bowl will shrink during the firing process, reducing the size of the liner just enough to fit inside the bowl made from pulp.

Each nest will be designed differently, using a variety of materials that reflect not only aesthetic choices but also reflect materials and colors commonly used by the bird populations that inhabit the park. The end product resulting in a series of sculptural forms that tells the story of how nest building and the well-being of young broods is determined by the overall health of the local environment.

In some cases, I will be using a trompe l'oeil technique. Ceramic decals will be used to mimic textures of tree bark. By using decals, the textural quality often found within nest building will be retained for a longer period of time.

All natural materials will need to be coated with an epoxy resin in order to create a weather resistant material. Nests are not intended to be actual nesting sites.

Nests will be located on either side of the trail. Each possible location has been marked with green twine. Most locations are defined by a grouping of three trees, creating a tripod configuration. One possible location is resting on a tree snag – another on a large fallen tree trunk. All can be seen at eye level or below with the exception of one location that will be paired in close proximity to a site that can be readily seen from the trail. All possible sites can be seen while on the trail and most are located within a small clearing (please see attachments for actual sites). Additionally, I will have a small nest (or two) located close to the children's area.

Installing the nests will probably depend on the variables of each site. Large tree branches will be lashed on to each of the three trees forming a framework that will secure the nest. Each nest will also include a base made primarily out of willow and bamboo. Both nest and base will be attached securely to the framework built on each site. There are one or two locations where the idea of a tripod may work best. Tripods will be made from three substantial (but small) tree limbs. Post holes will be dug into the ground to support the legs of the tripod. The nest would be placed and secured on the tripod.

What materials / products will be used:

Straw (made into pulp)
Matte medium (as a binder)
Mid-range clay – fired to around 2000F and underglazes
Epoxy resin
Dried willow
Bamboo slats of varying size
Handmade papers / made and purchased
Decals to create trompe l'oeil effect (bark textures)
Foraged materials (mostly large sticks)
Window screen
Clear mylar
Plaster molds
Embroidery flosses and threads
Roping
Slip ties

Placement / prep for city and costs to city:

Placement: Please see attachments for possible sites.

Prep for city: re installation

Removal of existing logs on either side of the pathway that coincide with placement of willow tunnel and trenching out area for placement of logs that will serve as a foundation for the tunnel. Trench should be about 8" deep, 12" wide, and approximately 12' long. Two trenches will be dug running parallel about 5' in width of each other. *(please note: the width of the tunnel needs more discussion. The path is currently around 8'. This reduction in width is due to the length of available willow and how far it will arch over.)*

Possible clearing of plant material and debris around site(s). This might also include light pruning in some areas.

Possible post hole digging if tripods are used.

Costs to city: not determined

Prep for city: re signage

Signage introducing the installation. This should be positioned at both the north and south end of walking trail. Text on signage to be determined.

Small arrows that lead observer from one site to the next.

Costs to city: not determined

Transition plan:

Willow tunnel will be dismantled and materials will be removed from the park.

Any structure that was built to support the nests will also be dismantled and removed.

Nests will be removed from the park. Placement of the nests post installation might be contingent on their condition. I would not plan to show them elsewhere and would either:

- a. Return them to my studio
- b. Discuss with the City of UA if they would have any further plans for them.

Anticipated maintenance, security:

Beyond weekly grounds maintenance, I do not foresee any other maintenance responsibilities for the city.

I will be checking on the installation on a regular basis and would assume any maintenance issues that would come up regarding the actual pieces or the tunnel. I would expect a certain amount of degradation as the year progressed. Should there be damage beyond what seems reasonable, I would take responsibility for any repairs or replacements.

Security:

Below is a response I wrote to the review committee, asking about security measures:

“I would be pro-active in my planning. I have already spoken to Officer Scot Harpster with the UA Police Dept. He has agreed to place signs at the entrances of the path stating that the area is under surveillance and violators will be prosecuted. He would also ask officers as they make their nightly runs to walk the path. We also discussed lighting the path but decided that would draw more attention but it might be possible to place a few night surveillance cameras around (but need a WIFI source for that)”

Detailed budget for design, fabrication, install:

Please refer to spreadsheet.